

# ***NEW DELHI INSTITUTE OF MANAGEMENT***

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## **August '17 Newslines**

### **Activities from 1st - 31st August 2017**

#### **Dr. Manpreet Manna, Director, AICTE at NDIM for Guest Lecture**

<b>Date / Venue</b>	2nd August 2017/ NDIM Campus
<b>Participants</b>	NDIM students of PGDM batch 2017 - 19
<b>Topic</b>	Management Education in India
<b>Key Issues Addressed</b>	The guest guided NDIM students for career prospects after Management Education in India. He motivated students to imbibe nationalism in their lives. He also highlighted about the steps taken by Government of India and AICTE to enhance the learning through SWAYAM, various online repositories being created and digitization of all processes.

#### **Mr. Siddharth Balakrishna , Executive Director, SITI Networks, Essel Group at NDIM to Share his Experiences with NDIM Students**

<b>Date / Venue</b>	2nd August 2017/ NDIM campus
<b>Participants</b>	NDIM students of PGDM batch 2017 - 19
<b>Topic</b>	Corporate life: essential skills
<b>Key Issues Addressed</b>	Mr. Siddharth highlighted the significance of thinking and analytical skills required in the corporate world and quoted "we are paid to think and innovate. Stop creativity and you stop progress". He stressed that maintaining 'focus' is imperative as there is no place of ambiguity. Also, the fishbone or the cause and effect diagram was used to clarify the process of how a problem is dealt in consultation when there is no place for assumptions.

<b>Fresher's Party at NDIM</b>	
<b>Date / Venue</b>	5th August 2017/ NDIM campus
<b>Participants</b>	NDIM students of PGDM
<b>Key Issues Addressed</b>	<p>Fresher's party was organized to welcome PGDM students of batch 2017 - 19 in a friendly atmosphere to encourage their creative impulses and to boost their confidence.</p> <p>The intersection competition for Mr. and Ms. Fresher's was the real challenge among the newcomers. It was assessed on the basis of their performances in three different rounds namely - introduction, talent and question and answer. The meritorious students of 2016 -18 batch were felicitated by presenting a certificate of appreciation along with cash prizes to each one of them.</p>
<b>Book Donation Organized by NDIM</b>	
<b>Date / Venue</b>	8th August 2017/ NGO Deepalaya
<b>Key Issues Addressed</b>	NDIM students, faculties and staff supported the event by donating books and stationery for the underprivileged children of NGO <b>Deepalaya</b> , which brought happiness and smiles on their faces.
<b>Mr. Dhananjay Singh, Director General, NHRD at NDIM to Guide NDIM Students</b>	
<b>Date / Venue</b>	8th August 2017/ NDIM campus
<b>Participants</b>	NDIM students of PGDM batch 2017 - 19
<b>Topic</b>	Skills needed for a successful manager
<b>Key Issues Addressed</b>	The guest started the talk by a brief introduction of himself, how he succeeded by availing of the right opportunities at the right time etc. He discussed the traits of a successful manager with the students since they have to play that future role and be the best at it. He also discussed about existing opportunities in HR jobs. At the end, he discussed importance of VUCA principle. The session ended with queries session by the students.
<b>NDIM Faculty at Impact of Goods and Services Tax on SMEs</b>	
<b>Date / Venue</b>	8th August 2017/ India International Centre
<b>Participants</b>	NDIM senior faculty
<b>Organized by</b>	Pahle India Foundation and Yes Global Institute

<b>Key Issues Addressed</b>	Dr. Rajiv Kumar, Founding Director, Pahle India Foundation, was panel discussion moderator and introduced GST to audience. The panel stressed upon the vulnerability of MSME sector towards GST. The panel further clarified apprehensions of the MSME sector over the complexities of the Goods and Services Tax (GST) reform, which is likely to benefit the honest taxpayers. Question and answer session was taken up at the end of panel discussion.
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### Sankalp Se Siddhi (New India Movement) Pledge taken by NDIM students

<b>Date / Venue</b>	8th August 2017/ NDIM campus
<b>Participants</b>	NDIM students of 1st and 3rd semester
<b>Key Issues Addressed</b>	The pledge had been taken by NDIM students in each and every section along with the faculty as per the instructions of Ministry of HRD and AICTE to celebrate the year 2017 being a landmark year of 75th Year of 'Quit India Movement' and 70th year of 'India's Independence'. The pledge was as follows
	<p><b>New India Pledge</b></p> <p><b>Let us together pledge for a New India.</b></p> <p>In 1942 our freedom fighters took a pledge of 'Quit India' and in 1947 India achieved Independence.</p> <p>Let us together pledge that by 2022 we build a <b>New India.</b></p> <p>Let us together pledge towards a <b>Clean India.</b></p> <p>Let us together pledge towards a <b>Poverty free India.</b></p> <p>Let us together pledge towards a <b>Corruption free India.</b></p> <p>Let us together pledge towards a <b>Terrorism free India.</b></p> <p>Let Us together pledge towards a <b>Communalism free India.</b></p> <p>Let us together pledge towards a <b>Casteism free India.</b></p> <p><b>Together let us strive whole heartedly to accomplish this pledge for a New India.</b></p>

### Mr. Deepak Goel, Founder CEO, Karmic Circles at NDIM for Guest Lecture

<b>Date / Venue</b>	9th August 2017/ NDIM campus
<b>Participants</b>	NDIM students of PGDM batch 2017 - 19
<b>Topic</b>	Why before what and How?
<b>Key Issues Addressed</b>	<p>The guest posed an essential question in front of the students: How would you understand 'Life's Calling' and how would you go after it? To show the students the correct direction to comprehend this question, he gave certain tips:</p> <ul style="list-style-type: none"> <li>• Always ask WHY before what and how. He guided them to follow the 5 Why Theory and not be in a rush to make decisions.</li> <li>• Do not look at short-term money making but long-term learning.</li> <li>• Learning in a small company is end to end, hence one gets a 360degree exposure whereas, and in a big company one only learns a specific skill.</li> </ul>

<b>Radio Super Singer Audition for NDIMites</b>	
<b>Date / Venue</b>	9th August 2017/ NDIM campus
<b>Participants</b>	NDIM students and NDIM alumni
<b>Key Issues Addressed</b>	RJ Divya along with Radio City 91.1 FM team visited NDIM to conduct an audition round for NDIM students & alumni for Radio City Super Singer Season – 9. Radio City Super Singer Competition is a unique platform for singing aspirants to showcase their singing talent & win a cash prize of 1 Lakh Rupees. Radio City Team along with their popular RJs have been visiting NDIM since last 4 years to interact with NDIMites & conduct a special audition round for them. NDIMites have always impressed the judges with their singing talent & were applauded by the audience. This year our 22 students participated in the competition. The team selected three of our students for the next round.
<b>Independence Day Celebrated at NDIM</b>	
<b>Date / Venue</b>	12th August 2017/ NDIM campus
<b>Participants</b>	Students, Faculties and staff of NDIM
<b>Chief Guest</b>	Dr. Manpreet Singh Manna , Director AICTE
<b>Key Issues Addressed</b>	Late afternoon, NDIM students, faculties and staff assembled and Chairman, NDIM hoisted the Indian Flag and National Anthem was sung. NDIM students and faculties also enjoyed kite flying.
<b>NDIM Organized Online Poem/Slogan Writing Contest on Patriotic Theme</b>	
<b>Venue</b>	NDIM campus
<b>Participants</b>	NDIM students of PGDM
<b>Key Issues Addressed</b>	The purpose of this event was to encourage the love for writing poetry amongst students, to affirm it as a worthwhile literary pursuit, and to stimulate excellence in writing. 30 entries were received, who beautifully wrote poems and slogans in English and Hindi and first two were awarded prizes.
<b>NDIM Organized 'Independence Day Selfie Contest'</b>	
<b>Venue</b>	NDIM campus
<b>Participants</b>	NDIM students of PGDM
<b>Key Issues Addressed</b>	Beautiful photos capturing the spirit of nationality were received. The first three positions were awarded.
<b>NDIM Hosted launch of CEGR, Delhi NCR Council</b>	
<b>Date/Venue</b>	19th August 2017/ NDIM campus

<b>Participants</b>	70 Members of Centre for Education Growth and Research of Delhi & NCR
<b>Key Issues Addressed</b>	Meeting was chaired by Prof. K K Aggarwal, Chancellor, K R Manglam University. Office bearers for Delhi NCR Council along with core committee were elected.
<b>36th Board of Directors Meeting</b>	
<b>Date/Venue</b>	23rd August 2017/ India Islamic Centre, Delhi
<b>Key Issues Addressed</b>	36th Board of Directors meeting was held on 23rd August 2017, at India Islamic Centre, Lodhi Road. It was well attended by Board and executive Council members as Maj. Gen (Retd.) DN Khurana, AVSM, Prof. D.P. Agrawal, Ex Chairman of UPSC, Shri BB Tandon, Former Chief Election Commissioner of India, Shri Sirajuddin Qureshi, President, India Islamic Centre, Shri Prem Nath, Chairman, Roshan Polymers Ltd., Shri Tarlochan Singh, Former Chairman, National Commission of Minorities, Shri I.K. Rasgotra, Former Secretary, Govt. of India, Dr. B.B. L. Madhukar, Former Secretary General of BRICS CCI and former CMD, MMTC Shri Prabhat Kumar, Shri Dhananjay Singh, Director General, NHRD, Shri Prabhat Prakashn, Head of the Prabhat Prakashan, Shri SS Kohli, Independent Director on the IDFC Board Shri Satish Sharma, Secretary, Indo-South Korean Friendship Society. Progress Report of the institute was presented in the meeting. The performance of institute was appreciated by all the members.
<b>H. E. Mr. Ali Illiassai, Ambassador of Niger at NDIM</b>	
<b>Date/Venue</b>	24th August 2017/ NDIM campus
<b>Participants</b>	NDIM students, faculties and staff
<b>Key Issues Addressed</b>	Discussed the steps that Niger govt. is taking to increase business investments. Country is rich in natural resources. Government of Niger is working very hard to attract the international business ambassadors and create an investment friendly environment. This opens the door for NDIM students to have international placements.
<b>Ad Mad Show Organized at NDIM</b>	
<b>Date / Venue</b>	25th August 2017/ NDIM campus
<b>Participants</b>	NDIM students of PGDM batch 2017 -19

<b>Key Issues Addressed</b>	<p>Motto behind conducting the contest was to make students 'Learn by Fun' &amp; providing platform to every student. Ad Mad concept involves creating a campaign on a given topic by working in groups, meeting deadlines &amp; getting inspiration from fellow students. Ad-mad creates an opportunity for creative aspirants to unleash their potential and exhibit their talents. AD MAD SHOW is an 'Advertisement Making Competition' for B- School students to showcase their creativity in Marketing products and services. It comprised humorous &amp; conceptual ad presentation by the students. Students enacted various advertisement scripts and ideas relevant from different sectors including FMCG products, goods, services, automobiles and social awareness etc.</p> <p><b>Aim of the competition:</b></p> <ol style="list-style-type: none"> <li>1. To provide an opportunity to bring out individual and collective talent of the students participating in it.</li> <li>2. To provide a platform to participants to explore their creativity and stage presence skills.</li> <li>3. To make participants aware about the essential concept of advertising and their execution.</li> <li>4. To overcome stage fear.</li> </ol>
<b>NDIM Organized MDP on Live Trading Techniques</b>	
<b>Date/Venue</b>	26th - 28th August 2017/ NDIM campus
<b>Key Issues Addressed</b>	3 day workshop was extensively delivered by experts from RIQUEZA CAPITAL, Zee Business, Escorts Securities and NDIM Faculty. The Programme was well attended and appreciated by Participants from the trading community and academia. It was a blend of Conceptual Practical Insights, Rules of Technical Analysis, Interpretation of News & trends and Use of Patterns and Charts in Investment decisions were covered in the MDP.
<b>Mr. Puneet Bhatia, Director - Marketing, Axtria at NDIM</b>	
<b>Date / Venue</b>	30th August 2017/ NDIM campus
<b>Participants</b>	NDIM students of PGDM
<b>Key Issues Addressed</b>	The guest focused on the emerging trends in Digital Marketing and various career options for Digital marketers. Students asked a lot of questions and found the session intellectually stimulating.