

# **NEW DELHI INSTITUTE OF MANAGEMENT**

**60 & 50(B&C)**

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## **December' 17 Newslines**

### **Activities from 1st -31st Dec**

#### **AICTE, MINISTRY OF HRD, GOVERNMENT OF INDIA AND THE CII DECLARE NDIM AS THE 'BEST INDUSTRY LINKED-MANAGEMENT INSTITUTE OF INDIA'**

AICTE, Government of India & Confederation of Indian Industry jointly awarded NDIM as the “Best Industry Linked Management Institute” of the country on 8th December 2017 at AICTE headquarters. All the AICTE approved institutions pan India numbering more than 9000 competed in this survey. After 4 rounds of elimination, 22 institutes were shortlisted for the final round. While 7 engineering and 2 pharma institutes, were awarded in engineering and pharma sectors, NDIM is the “only business school awarded under the management category” by the AICTE, CII and the Ministry of Science & Technology, Govt. of India, at the 7th Global University – Industry Congress, as the “Best Industry Linked Management Institute of India”. No other business school was awarded under any category by the AICTE. Evaluation of all the 9000+ institutes/colleges across India for selecting the best was done by a high level panel of top academia and industry for 55 days.

The only official ranking by Industry and the AICTE



NDIM has been awarded best under 13 parameters viz: Number of industry members on Board of Governors & Advisory Council; Curriculum review with industry experts; Faculty giving training to industry; Training given by Industry to faculty members; Student Internships : Summer Internships; Guest Lectures by the industry; Students Industry Visits : Visiting faculty from the Industry; Number of faculty on the board of industry; Skill development programmes with industry participation; Placements - Number of students offered jobs in industry; Student Start - ups, Projects done for social responsibility and community development with industry participation.

<b>Recruiters at NDIM for Final Placements</b>	
<b>Companies Visited For final Placements</b>	99 Acres.Com; Acxiom Consulting; ART Housing Finance (India); BAJAJ Corp.; BDO; Befikr.; Bowling master. Cricket; Capital First; Central Park; Codec Networks; Computer Junction; ESAF; Eshopforex; Firstnaukri.com; FSL Group; FSL Group; Future Group;Glenmark Pharma; Godrej & Boyce Mfg. Co.; Google; ICICI Securities; ICICI Securities; Inverted Prism; Jiyo India; JK Paper; KAZO Fashion; Kivi Tech; Kochar Tech; L & T Finance; LAVA International; Loan Frame; Map My India; Marks & Spencer; McNROE; Meghraj Capital Advisors; Moehair; NAM Securities; Parkash Amusements; People Matters Media; POSist Technologies; Proptiger.com/Housing.com/Makaan.com; Prospect Search; Reliance Retail; S&P Global Market Intelligence; Sodexo India; TCNS Clothing; UnitedHealth Group; ZOMATO
<b>Participants</b>	PGDM Students of 2016 -18 batch
<b>25th Global Symposium on ‘Transforming India Through Project Mind Set’</b>	
<b>Date / Venue</b>	4th - 5th December 2017/
<b>Organised by</b>	Centre for Excellence in Project Management
<b>Participants</b>	Arun Kumar
<b>Key Issues Addressed</b>	<p>“• Cost, time and quality are important parameters of a project.  • If a project is planned well, its execution will take less time.  • End user should always be kept in mind.  • It is important to study efforts of others, so that the mistakes that they made can be avoided.  • Learn from failure.  • Allow scrutiny, but feel free to make engineering judgments.  • Understand all risks.  • Project goals should be aligned to business goals.  • Allow and enable people to collaborate.  • Visualize what can go wrong.  • Tract execution of projects through technology.  ”</p>
<b>Scope Corporate Communication Summit 2017</b>	
<b>Date / Venue</b>	7th & 8th December 2017/ Scope Complex, Delhi
<b>Theme</b>	Rediscovering Corporate Communication in Global Scenario
<b>Facilitators</b>	Ajit Pathak and P K Sinha
<b>Key Persons</b>	A P Frank Noronha, Principal DG (M&C), PIB; Anita Nayyar, Ceo, India & South Asia, Havas Media; Sam Balsara, Founder, CMD, Madison World and Madison Communications; U D Choubey, DG, Scope and Ved Prakash, CMD, MMTC
<b>Participants</b>	Amit Nagpal
<b>Key Issues Addressed</b>	The following themes were discussed in different panels
	1) Synergizing Strengths of PSEs : Corporate Communications as Means & Tools
	2) Leveraging Digital Media for Multiplier Impact
	3) Media Relations Management
	4) Global Business Scenario and Challenges of Image Building
	5) Impactful Communication
	6) CSR as Tool for Brand Image

<b>AICTE - CII Survey Award Ceremony 2017</b>	
<b>Date / Venue</b>	8th December 2017/ AICTE Auditorium
<b>Participants</b>	NDIM Faculty
<b>Key Issues Addressed</b>	NDIM was awarded by AICTE, Ministry of HRD, Govt of India and CII as the “Best Industry Linked Management Institute of India”.
	NDIM was chosen as the Best in the Management Category after the AICTE and the CII examined 3 years of data of more than 9000 colleges across India under 13 parameters ranging from placements, internships, industry lectures, faculty/ industry training, entrepreneurship & innovation etc.
	This is the “Only Official Survey” where all the AICTE approved institutions across the country had been mandated by the AICTE to participate and submit 3 years data. This highest Honour and National Recognition has made NDIMites proud.
<b>Third Higher Education Summit</b>	
<b>Organised by</b>	Centre for Education & Growth (CEGR)
<b>Date / Venue</b>	8th December 2017/ IIC, Delhi
<b>Participants</b>	Anil Kamboj, Gajinder Sharma, Swatti Dham and Madhu Dogra
<b>Key Issues Addressed</b>	CEGR Jury Committee selected and awarded NDIM two awards in the category and made NDIMites proud
	* Best Management Institute in North India 2017
	* Best Private Institute in North India 2017
<b>5th Seminar on “Prevention of Sexual Harassment at the Workplace”</b>	
<b>Theme</b>	Tapping your Own Potential - Enriching & Empowering Within
<b>Date / Venue</b>	14th December 2017/ Sheraton New Delhi Hotel, Delhi
<b>Key Persons</b>	Dhananjay Singh, DG, NHRDN and Jyoti Grover, Founder, School of Life
<b>Facilitators</b>	Anuradha Sharma, Chairperson, LCC, Gurugram; Hridi Motwani Kukreja, Head-Project & Operations, School of Life; Jyoti Grover, Founder, School of Life; Kanishk Agarwal, Advocate & Founder, CritaxCrop; Sumit Pahwa, Partner, eMinds Legal and Vinita Singh, Dy GM & Chairman - ICC, Corporate Office, SAIL
<b>Participants</b>	Madhu Dogra
<b>Key Issues Addressed</b>	Interactive session on searching your own potential, breaking - perceptions, identifying - challenges and opportunities and dealing with unseen barriers.
	The workshop used story telling, case study, insight sharing, role plays etc to bring forth issues which road block the self development.
<b>Advanced Research Techniques &amp; Case Method: Seven Day Workshop</b>	
<b>Date / Venue</b>	15th -21st December 2017/ NDIM Campus
<b>In Collaboration</b>	Delhi Management Association
<b>Participants</b>	From colleges across India and NDIM Faculty
<b>Key Issues Addressed</b>	The aim of the workshop was to acquaint participants with the essentials of research methods and advanced research techniques that are most frequently used in social science researches.
<b>Day 1 Session 1</b>	Types of Researches ( Concept, variables & Measurement) Hypotheses (Concept and types of Hypotheses, Formulation and testing of Hypotheses)
<b>Resource Person</b>	A K Mishra, Jawaharlal Nehru University, Delhi
	The introductory session set the stage for subsequent sessions that dealt with the intricacies of research

<b>Session 2</b>	Developing Tools/ Questionnaire for Research - Introduction Parametric and Non-parametric Tests
<b>Resource Person</b>	MG Shahnawaz, Jamia Milia Islamia, Delhi
	The session was on psychometric tool development wherein the participants were imparted hands on experience of tool evaluation.
<b>Day 2 Session 1</b>	Research Design and Sampling
<b>Resource Person</b>	Sanjeev Mittal, Guru Govind Singh Indraprastha University
	Interactive session on research design and sampling - Definition, types of sampling methods and benefits
<b>Session 2</b>	Experimental Activity on Research using SPSS
<b>Resource Person</b>	Sombala N, Faculty, New Delhi Institute of Management, Delhi
	Dr. Sombala conducted an experiential activity on research using SPSS.
<b>Session 3</b>	Structural Equation Modelling - Introduction, Measurement Model
<b>Resource Person</b>	Vikas Gautam, Faculty, New Delhi Institute of Management, Delhi
	Prof. Gautam initially introduced the participants to concepts like Structural Equation Modeling and Second Order Statistical Analysis and then moved on to a demonstrative activity where he led the participants to perform Confirmatory Factor Analysis using AMOS.
<b>Day 3</b>	Home Assignment on SEM
<b>Day 4 Session 1</b>	Qualitative Research on Thnographic Study
<b>Resource Person</b>	P C Joshi, University of Delhi
	A shift from quantitative to qualitative research techniques, wherein Prof. P.C. Joshi exposed the participants to ethnographic research and its different types
<b>Session 2</b>	Normality, Identification of Outliers in Data using SPSS
<b>Resource Person</b>	V Sekhar, Management Practitioner
	Prof. V. Sekhar, explained concepts like outliers, normality, skewness and kurtosis etc. with numerous examples and also demonstrated various techniques of multiple regression such as stepwise regression, forward regression and backward regression etc. Using a real time data set. He also explained the difference between these multiple regression analyses techniques and also shed light on various Post Hoc analyses including Duncan, Tukey's and Gamel-Howell analyses
<b>Session 3</b>	Hands on Activity: Moderation and Mediation Analysis using AMOS
<b>Resource Person</b>	Vikas Gautam, Faculty, New Delhi Institute of Management, Delhi
	Prof. Gautam evaluated the home assignments given to participants and clarified all the doubts and queries raised by them. Afterwards, he conducted another hands-on activity on mediation and moderation analyses using AMOS.
<b>Day 5 Session 1 &amp; 2</b>	Introduction to R; Elementary Programming in R and Analytics Using 'R' in Marketing, HR and Finance
<b>Resource Person</b>	Shailee Chaudhury, Faculty, New Delhi Institute of Management, Delhi
	Prof Shailee Choudhary of NDIM introduced the participants to R software and gave them hands-on training to conduct various statistical analyses in R
<b>Day 6 Session 1</b>	Introduction to Writing Cases
<b>Resource Person</b>	Anuradha Basu, Professor, San Jose State University, USA
	Prof. Anuradha Basu introduced and shared some tips on case writing.
<b>Session 2</b>	Hands on Activity on Writing Cases
<b>Resource Person</b>	B V L Narayana, Director, Indian Railways and Fellow IIM(A)
	Prof. BVL Narayana of Indian Railways conducted an introductory session on case method



<b>Day 7 Session 1 &amp; 2</b>	Case Writing Activity and Teaching through Cases
<b>Resource Person</b>	B V L Narayana, Director, Indian Railways and Fellow IIM(A)
	Prof. BVL Narayana continued his discussion on case method on the last day of the workshop wherein he encouraged participants to write cases on their own and make small presentations. With this engaging activity, participants gained first-hand experience of case writing as well as teaching through case method.
<b>Session 3</b>	Plagiarism
<b>Resource Person</b>	Teena Singh, Registrar, New Delhi Institute of Management, Delhi
	Prof. Teena Singh briefed the participants on the issue pertaining to Plagiarism and guided them the process of paper publication in NDIM Journal, 'Review of Professional Management'.
<b>Valedictory Address</b>	V M Bansal, Chairman, New Delhi Institute of Management, Delhi
	Dr. Bansal emphasized on the importance of such academic events and encouraged participants as well as organizers to engage in more of such activities.
<b>Sandesh to Soldier on 104.6 FM</b>	
<b>Date / Venue</b>	17th December 2017/ 104.6 FM Studio
<b>Participants</b>	Anil Kamboj, Faculty, New Delhi Institute of Management, Delhi
<b>Key Issues Addressed</b>	Sandesh to soldier was broadcasted from 3.00 - 4.00 pm at 104.6 FM Gold Channel. At the end, I thank all the brave soldiers who are there protecting our borders, fighting for our nation and ensuring we live in all the comforts.
<b>Christmas Bash 2017 at NDIM</b>	
<b>Date / Venue</b>	22nd December 2017/ Campus
<b>Organised by</b>	Cultural Club
<b>Participants</b>	Students and Faculty
<b>Key Issues Addressed</b>	The Christmas Bash gave a small introduction of Christian mythology to everyone in the Institute. A beautiful Christmas Tree was decorated by the students at reception area of the Wisdom Block. A professional theatre group, IVF Korea was invited to enact the mythological stories based on Christianity. The group gave an excellent performance in the auditorium. The Avroh Music Group sung the Xmas Carols. At the end plum cake and coffee was served to everyone. Students performed group songs based on Xmas. The event like this bring out the 'Unity in Diversity' at NDIM
<b>Sidharth Balakrishna, Head Strategy, Essel (Zee) Group Addressed NDIM Students</b>	
<b>Date / Venue</b>	28th December 2017/ NDIM Campus
<b>Participants</b>	PGDM students, Arun Kumar and Swatti Dham
<b>Key Issues Addressed</b>	Mr. Balakrishna spoke to the students regarding the skill gap which exists between the industry expectations and student quality aimed at making the students more industry ready. He also spoke to the students regarding the need to become strategic thinkers. He explained to the students the need to have strong analytical ability and the power to take strong decisions. He insisted on building systems by minimizing dependencies and strong futuristic intuitions.
<b>Faculty Career Orientation and Advancement: One Week Faculty Development Program on Higher Education</b>	
<b>Date / Venue</b>	26th - 30th December 2017/ NDIM Campus

<b>Participants</b>	Anil M. Bisen, Director, Anant National University, Ahmedabad, Gujarat; Arvind Raj Purohit, Dean, Sanskriti University; Bhakti Singh, Assistant Professor, Sunder Deep Group of Institutions; Geetika Vashishata, Assistant Professor, JIMS, Vasant Kunj; Haresh Tank, Associate Professor, Lt. Meenaben J Kundaliya English Medium Mahila Commerce College, Rajkot; Harish Kumar K J, Assistant Professor, JSS Academy of Technical Education; Jyoti Rana, Associate Prof., DAV College, Faridabad; Kamalendu Bali, Senior Director, Concentrix; M S Choudhry, Associate Prof., Delhi Technological University; Malay J Gangwar, Sr. Faculty, Footwear Design & Development Institute; Maninder Kaur, Assistant Professor, Govt. Rajindra College, Bathinda; Megha Sharma, Associate Prof., Teerthankar Mahaveer University; Monika Choudhary, Faculty, Footwear Design & Development Institute; Moumita Das, Assistant Director, Indira Gandhi National Open University; Muni Reddy, Assistant Prof., Andhra University College of Engineering; P. Sudheer, Assistant Professor, M V G R College of Engineering(A); Prachi Anand, Assistant Professor, IMS, Ghaziabad; Prajwalit Shikha, Assistant Professor, Maitreyi College, Delhi University; Priti Singh, Assistant professor, Sunder Deep Group of Institutions; Shubham Awasthi, Faculty, Northern India Textile Research Association; Sumedha Tuteja, Assistant Professor, IMS, Lal Kuan, Ghaziabad; Varsha Monica Samuel, FACULTY, Footwear Design & Development Institute and Vivek Sharma, Associate Professor, GLA University, Mathura;
<b>Key Issues Addressed</b>	The objective of the FDP was to enable faculty members to best utilize their intellectual potential in enhancing students' receptivity of teaching material
<b>Session 1</b>	Skills for Effective Teaching and Mentoring of Future Leaders
<b>Resource Person</b>	Kunwar Shekhar Vijendra, Chancellor, Shobhit University & National Council Member CEGR
<b>Key Issues Addressed</b>	The FDP started with an interesting orientation activity. The activity, did not just help in breaking the ice between participants but also gave some food for thought and evoked intense deliberation.
<b>Session 2</b>	Technology Vision 2035 Document
<b>Resource Person</b>	Prabhat Ranjan, Executive Director, TIFAC, Ministry of Science and Technology
<b>Key Issues Addressed</b>	Dr. Ranjan presented the Technology Vision 2035 Document and emphasized on the significance of technology in education.
<b>Session 3</b>	Inculcating New Knowledge in the course and Writing of Research Proposals for External / Government Grants
<b>Resource Person</b>	B S Satyanaryan, Vice Chancellor, BML Munjal University
<b>Key Issues Addressed</b>	Dr Satyanaryan elaborated the essence of new knowledge and how it could be included in the course curricula. He emphasized on the 5-I model of pedagogy that includes Information, Inquiry, Innovation, Implementation and Impact and also shared some important tips about effective research proposal writing.
<b>Session 4</b>	Managing Relationships with Management and Colleagues
<b>Resource Person</b>	R K Mittal, Vice Chancellor, K R Manglam University
<b>Key Issues Addressed</b>	Prof. Mittal underscored the significance of unambiguous communication between employer and employees
<b>Day 2 Session 1</b>	Involvement in MOOCs and Lecture Preparation Through other Online Resources
<b>Resource Person</b>	Lokesh Mehra, Director, Millionslight
<b>Key Issues Addressed</b>	Mr. Mehra spoke about Involvement in MOOCs and Lecture preparation through other online resources.
<b>Session 2</b>	Awareness of Teaching Values, its Roles, Time and Stress Management

<b>Resource Person</b>	Beni Kinha, Founder Nectar Factor
<b>Key Issues Addressed</b>	Mr. Kinha stressed on value education and shared some simple tips for effective time and stress management. During this session, participants learnt about healthy food habits, life style changes and the art of prioritizing goals.
<b>Session 3</b>	Importance of Quality Education and the Areas of Teaching and Pedagogy
<b>Resource Person</b>	V M Bansal, Chairman, New Delhi Institute of Management
<b>Key Issues Addressed</b>	Mr. V M Bansal emphasized on the significance of dedication among teachers and their pivotal role in building a good society.
<b>Day 3 Session 1</b>	Understanding and Mentoring of Students and Delivering Success Stories of Companies, Nobel Laureates During Off Class Sessions
<b>Resource Person</b>	Vishal Sehgal, Founder, Nischay Educorp
<b>Key Issues Addressed</b>	Mr. Sehgal spoke about delivering success stories of companies and Nobel laureates during off class sessions in order to encourage students to set goals and strive hard to achieve them. He further elaborated the difference between a teacher and a mentor and explained how a teacher can become a mentor.
<b>Session 2</b>	Plagiarism: Awareness, Avoidance and Publication in Reputed Journals
<b>Resource Person</b>	Sanjiv Goswami, MD, Springer Nature and Arinda Bose, Springer Nature
<b>Key Issues Addressed</b>	Several key issues pertaining to publication, including plagiarism and ethics in publication, were discussed at length. Mr. Bose stressed on the issue of plagiarism in publication and shared various methods to refrain from it.
<b>Session 3</b>	Presenting/ Engaging Lecture and Motivating Students for Doubt Raising and Idea Sharing
<b>Resource Person</b>	Sapna Rakesh, Director IMS, Ghaziabad (UC Campus)
<b>Key Issues Addressed</b>	Dr. Sapna Rakesh explained how lectures can be made more engaging for students and how teachers can motivate students for doubt raising and idea sharing. She also explained the typology of learners (activists, reflectors, theorists and pragmatics) and with the help of a hand on group activity, elaborated how teachers can adapt their teaching style according to the learning styles of different students.
<b>Day 4 Session 1</b>	Writing of Research/Review Papers for Conferences/Journals and writing of Short Articles/Chapters or Books
<b>Resource Person</b>	S S Agarwal, Director General, KIIT Group of Institutions
<b>Key Issues Addressed</b>	Prof. Agarwal discussed various types of writings including, Research/Review papers writing for Conferences/Journals and short articles/ chapters/books writing etc.
<b>Session 2</b>	Ways of Effective Teaching
<b>Resource Person</b>	Kamlesh Mishra, Vice Chancellor, Ansal University
<b>Key Issues Addressed</b>	Dr. Mishra involved all participants in an interactive discussion on effective teaching.
<b>Session 3</b>	Involvement in Social Activities along with Students and Attending Conferences/ Workshops at National/International Level
<b>Resource Person</b>	J D S Panwar, Chancellor, Venkateshwara Open University
<b>Key Issues Addressed</b>	Prof. Panwar first talked about the importance of Involvement in social activities along with students and then elaborated few important key points for budding conference/ workshop attendees to ensure better response to their work.
<b>Day 5 Session 1</b>	Accreditation
<b>Resource Person</b>	N K Sinha, Vice Chancellor, Himalayan Garhwal University and Devendra Pathak, Vice Chancellor, Sanskriti University

<b>Key Issues Addressed</b>	Prof. N K Sinha explained the whole process of getting accreditation from NAAC or other accreditation bodies. Afterwards, participants were divided into five groups and each group was asked to make a brief group presentation. Along with the presentation, participants were also given multiple options type individual assessment test. Each participant was evaluated individually on the basis of his/her cumulative scores.
<b>Valedictory Session</b>	Manpreet Singh Manna, President, CEGR and Director, AICTE
	The FDP ended with a valedictory speech by Dr. Manpreet Singh Manna and he introduced participants to AICTE and MHRD's newly launched virtual education initiative SWAYAM.
<b>Winter Carnival at NDIM</b>	
<b>Date / Venue</b>	29th December 2017/ Campus
<b>Organised by</b>	Cultural Club
<b>Participants</b>	Students and Faculty
<b>Key Issues Addressed</b>	<p>“The open areas of Wisdom Block and Knowledge Block were decorated by the students with blue and white colours of winters. This is an event in which students are given a chance to showcase their marketing skills , selling talent and their creativity to launch their business ideas and attract more and more customers to their well decorated business stalls. Red and white in colour, total 15 stalls were distributed among the teams of maximum 5 students which they decorated on their own and showcased their products and services to earn money. Students decorated gift items stalls, food stalls, games stalls, mehndi stall, music &amp; DJ stall and Foodiez Club's stall on that day. A secret panel of judges was introduced to facilitate the students with prize money. The Prizes given to the students were as below –</p> <ol style="list-style-type: none"> <li>1. Best Innovative Stall – Akshay Khandelwal &amp; team</li> <li>2. Best Stall Display - Gaurav Kumar &amp; team</li> <li>3. Best Selling Stall - Apurva &amp; team</li> <li>4. Best Spicy Stall - Chandan Dey</li> </ol> <p>“</p>