

NEW DELHI INSTITUTE OF MANAGEMENT

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February'18 Newslines

Activities 1st – 28th February 2018

Recruiters at the Campus for Final Placements

Companies Visited	Aditya Birla Finance; Afford Plan; Ayurved; Bausch & Lomb India; Beat Route; BRAVVURA; Business Octane Solutions; Castle Global, Inc; Channel play; Dabur India; Data back; DCM Shriram Industries; Gold Plus Glass Industry; Grab On Rent; Great Place To Study; HERO FIN CORP; IndusInd Bank; Info Edge India; ITC; Liquid hub; MAX SKILLFIRST; Mirus Solutions; Mudrak Info systems; NITCO Group; Orange star Logistics; Radio Mirchi 98.3 FM; Red carpet; Reliance Home Finance; REMEDO; RGF; Rust orange; Sameer Mittal & Associates; Server Works IT Solutions OPC; Think through Consulting; Transition HRD Consultants; Transport Corporation Of India; Trans Web Educational Services; UAA Digital Media; Unicharm India; Unique Fragrances; URS Asia One; Utkarsh Bank; Wat Consult; White Owl Brewery; YES Bank
Participants	PGDM Students of batch 2016 -18

Honourable Chancellor, FOM University, Germany conducted FDP

Date / Venue	02/02/2018 / Campus
Participants	Students and Faculty
Resource Persons	Dr. Harald Beschorner, Chancellor and Ms. Michaela Schonherr, Head International Relations, FOM University of Applied Sciences, Germany
In Brief	Dr. Beschorner while having an interactive session with Faculty, shared that labour unions, employee unions and representatives of chambers of commerce sit together and brainstorm on the curriculum and skills to be taught to students. The local chambers in various cities thus influence the curriculum based on needs of local industries. He emphasized that there are detailed discussions between Professors and administrative staff related to localisation of programs at study centres. Dr. Beschorner also shared that B school of FOM University is 26 years old, has been ranked as No 1 B School in Germany by a reputed magazine. He explored collaboration with NDIM in dual degree and other areas of academic partnership.

Public Private Partnership: MDP

Date / Venue	03/02/2018 /Campus
Participants	Students and Faculty

Resource Persons	Mr. Anubhav Sharma, Founder, Greviz Advisors and Mr. Kirandeep Singh, Head Projects Finance, Solar Arise India Projects
In Brief	<ul style="list-style-type: none"> Mr. Anubhav Sharma introduced PPP and mentioned many prominent Institutional Investors who mostly carry the process of investing in governmental projects and infrastructure. Such institutions are: CPPIB (Canadian Investment board) – investing in long term infrastructure projects to attain maximum returns. Allianz – Receives insurance receipts and manages long term obligations. ADIA (Abu Dhabi Investment Authority) – receives capital from government taxes and oil reserves Harvard Management Company Bill and Melinda Gates foundation Northern Trusts <p>Mr. Kirandeep Singh explained the pros and cons of investment in PPP projects. The high and low returns structure which can be easily defined by balanced Debt-Equity mix.</p> <p>Prof. V. N. Srivastava concluded the session and the vote of thanks was delivered by Dr. Gauri Modwel, Director NDIM.</p>

Union Budget 2018 – 19: an Interactive Session with Ministry of Finance, Govt. of India

Date / Venue	05/02/2018 / Taj Mansingh
Organized by	CII
Participants	Prof. Ruchi Arora, Mohit Srivastava and Nidhi Sharmali (Students)
Chief Guest	Mr. Hasmukh Adhia, Finance and Revenue Secretary
Resource Persons	Mr. Sushil Chandra, Chairman, CBDT; Mr. Vanaja N Sarna, Chairperson, CBEC and Mr. Prakash Kumar, CEO, GSTN
In Brief	This interactive session made an insight into various aspects of the budget, understand its implications for industry and get experts' opinion on issues affecting the corporate sector.

Launch of mSell for Social Sector by Aeris Inc

Date / Venue	06/02/2018 / India Habitat Centre
Participants	Prof. Amit Nagpal, Prof. Ravindra Chawla and students
Resource Person	Dr. Rishi Bhatnagar, President ,Aeris
In Brief	<p>The solution mSELL offers feature rich mobile based end-to-end Sales Channel Automation Solution for the supply chain as well as workforce management. A customized version for Welthungerhilfe, for their social enterprise oriented water conservation projects which includes monitoring water bodies and Campaign Management at the pan India level was showcased at the event.</p> <p>NDIM students participated in the launch as volunteers and managed various important functions like registration desk etc.</p>

Excel Online Quiz

Date / Venue	07/02/2018 / Campus
Participants	PGDM Students
In Brief	Twenty Seven teams of 2 students each participated in the quiz. The winners were

	Akshay Khandelwal won 1 st position, Prakhar Goel and Abdul Fazal, 2 nd position and Tanya Tandon 3 rd position and all of them were awarded cash prizes along with certificates and gifts.
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High Forum Meet

Date / Venue	08/02/2018 / Gymkhana Club
Participants	A.D. Burman, Head-Corporate HR, Maruti; Akhil Bhanot, Financial Strategist , Anand Rathi Private Wealth Management; Amritanshu Shekhar, Sr. Manager, The Express Group; Ankit Verma, Consultant, KPMG; Aparna Rahul Sethi, Director, Pace Career Academy; Aquil Busrai, CEO, Dr. Aquil Busrai Consulting; Arti Gupta, Sr. Officer HR, Petronet LNG; Dhananjay, DG, NHRDN; G.Jawahar, GM HR, Market Research; Ibad Hanif, Prof., NDIM; Iqbal Parvez, Head (Personnel & Administration), ISPRL; Kamal Jain, Sr. General Manager (CB), Ministry of Electronics and Information Technology, Govt. of India; Kamlesh Vyas, Executive Director, EY; KS Bakshi, Executive Vice President - Human Resources, The Oberoi Group; Manoj Aggarwal, Head CSR, Cairn India; N.C. Sharma, Director HR, Country Inn & Suites; N.K. Goyal, Chairman, CMAI; Nandita Saxena, Engineering Leader for Encryption, Licensing products, Gemalto, Safe Net Inc, Noida; Neeraj Yadav, Reporter, Indian Express; Nishi Saini, Head HR, Clove Dental; Parveen Arora, Advisor & Head, CHORD (NSTMIS) Division, Ministry of Science and Technology; Pranay Ranjan, Executive, NHRDN; Raju Moza, CFO, C-Zentrix; Rakesh Ojha, Financial Strategist, Anand Rathi Private Wealth Management; Ramesh Aggarwal, MD & CEO, Agarwal Packers; Rohit Singh, Co-Founder, Go Medi mobile app; Rupak Aggarwal, Founder & CEO, Evueme; Sachidanand Swami, CEO and Founder, Invoxel; Sandeep Tyagi, Director HR, Samsung; Sanjeev Phatak, Director CMS, AIMA; Saurabh Yadav, Consultant, EY; Shakun Khanna, Sr. Director, SCM - Strategy and Transformation, Asia Pacific Oracle; Vatan Vindal, DGM Sales and Business Development, THE HIGH-TECH ROBOTIC SYSTEMZ LTD.; Vinay Sharma, Business Head, Digital & Services, S Chand Group; Vivek Gupta, Co-founder and CEO , Storecheq and NDIM Faculty.
In Brief	<p>Following issues were deliberated upon in line with the global best practices:</p> <ul style="list-style-type: none"> ● Identifying Skill Gaps faced by the Industry in the existing MBAs and the Curriculum inputs to meet these challenges. <p>Futuristic Skills required for global employability of India's MBAs.</p> <ul style="list-style-type: none"> ● Performance Gaps in the middle and junior level team members in Various industries & corporate houses and Identifying their Re-Training requirements by the academia. <p>“Futuristic Skills for Middle Level Appointments in the Corporate World”, “How to Train the Trainers for Imparting These Skills”,</p> <ul style="list-style-type: none"> ● Associating NDIM Faculty with Corporate Research, Training & Consultancy.

Conference on Jobs and Livelihood: Critical Growth Enablers

Date / Venue	09/02/2018 / Dr. B. R. Ambedkar International Center, New Delhi
Participants	Prof. V. N. Srivastava
Organised by	NITI Ayog and CII
In Brief	<p>The Following 8 themes were taken up:</p> <p>Building the eco system for jobs and livelihood creation, which brought together 5 Secretaries of Government of India, (Secretaries of Industrial Policy & Promotion, Labor & Employment, Skill Development & Entrepreneurship, Micro, Small and Medium Enterprises and Rural Development).</p> <p>Nature and size of enterprises.</p> <p>Building Talent.</p>

	<p>Role of states in enabling mechanisms to support jobs and livelihoods ecosystem. labor regulations and social security. Emerging sectors of potential – industry and services. The seventh theme deliberated on: Is India’s job ecosystem at work? The last session discussed various industry case studies.</p> <p>The valedictory session was presented by Ms.Smriti Irani Special address was by Mr. Bibek Debroy. The politics of Pakora was discussed by Bibek Debroy at length and then he integrated to the needs of skill development for Make in India</p>
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Intra College Brand Marketing Quiz

Date / Venue	09/02/2018 / Campus
Participants	PGDM Students
In Brief	<p>Quiz competition is a perfect platform for students to showcase their talent and knowledge pool concerning their awareness of Marketing, Brands, Slogan and Logos. The power of knowledge is tested and examined at various levels and finally emerges as clear winners. This quiz was designed as an innovative, interactive programme to facilitate a copious flow of knowledge and ideas packaged in exciting rounds.</p> <p>30 teams participated in the quiz. The elimination was followed after every round. Only 6 teams proceeded to the Grand Finale. The rounds were as follows:</p> <p>Question and Answer Round Logo Round Tagline Round Abbreviation Round Audio Round</p> <p>The prizes were awarded to the winners who were Ritam Kalita and Arvind Lohia; 1st Runner up was Anshul Agarwal and Ashish; 2nd Runner up was Akshay and Nikhil Chawla</p>

Debate and Painting Competition on ‘Oil and Gas Conservation’ organized by Sanrakshan Kshamta Mahotsav (Saksham) 2018 at NDIM

Date / Venue	09/02/2018 / Campus
Participants	PGDM Students
Jury Members	Mr. Pradip Ghosal, Chief Manager (Retail Sales) Marketing division, Dr. Ajeet Pathak, President PRSI and former GM CC, IC & Welfare, Mr. Rajesh Kumar Arora from M. J. Logistics along with Ms. Disha Gupta, Founder and Art Director, Our Little Studio, LLP.
In Brief	<p>Saksham, an initiative of Ministry of Petroleum & Natural Gas filled the masses with a new energy coupled with an all-out effort for saving the precious treasure, the ‘Fuel’, which will also contribute in keeping our environment green.</p> <p>The event started by judging the posters on oil and gas conservation made and displayed by students in the campus. Jury members declared the following results:</p> <p>First Position: Nilanshi Prasad Second Position: Jyotishman Nath Third Position: Chaht Singla and Natasha Oberoi</p> <p>The topic of the debate was “It is Citizen’s Responsibility to Ensure Oil and Gas Conservation”. The result was declared after an enthusiastic and energetic debate:</p> <p>First Position: Gilda M Babu Second Position: Noel Grewal Third Position: Sagar Gupta and Surojit Sarkar</p>

	The winners were invited along with Prof. Ravindra Chawla at Mega prize distribution event. Students were bestowed with the certificates and momentum.
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Management Development Programme on Power Selling

Date / Venue	12/02/2018 / Ovington Finance, Devika Towers, Nehru Place, New Delhi
Participants	GM,DGM and 11 persons from sales team having diverse background with varied experience from two years to eleven years
Resource Persons	DR. Gajender Sharma and Prof. Ravindra Chawla
In Brief	Objective of the training was to give boost to the sales of the company. In the first half, Prof. Ravindra Chawla deliberated on the Sales Process and the second half Dr. Gajender Sharma spoke on SPIN Selling. Participants cleared their doubts and apprehensions about sales process.

Entrepreneurship Week

Date / Venue	12 -15/02/2018 / Campus
Participants	PGDM Students
Organised by	NDIM INCUBE
In Brief	<p>Wadhvani Foundation, NEN and Prime Minister's Yuya Yojana collaborated for training the E-leaders for conducting E-Cell i.e., Incube. The Following competitions were held:</p> <p><u>Logo making competition:</u> Participants were required to design a logo for NDIM INCUBE by using any software and with utmost creativity.</p> <p><u>Selfie Sells Pitch</u> Participants had to sell hypothetical things and make a video recording of ninety seconds of that sales pitch and get the sales agreement/ format signed by faculty/ students/strangers.</p> <p><u>One Dollar Venture</u> Teams were given a budget of 50 rupees each and they had to make a product out of those 50 rupees and sell. The team which made maximum profit was declared as the winner.</p> <p><u>Mysterious Karaoke</u> It was a fund raising event which created a lot of buzz in the college as students were allowed to dedicate a song or message to any person present there. We got 42 requests in an hour. The Closing ceremony for E-week was hosted on February 15, 2018 where a few speakers were invited to enlighten the students with their experience and art. One of them was Miriam Magalhaes who is the director and founder of Universal Studies and is life coach who shared some exercises relating to meditation and transformation of consciousness which was really enlightening. Mr. Vivek Gupta CEO and Co-Founder of storecheq was also invited to talk about his entrepreneurial journey and experience so far. Huge participation and enthusiasm of students helped in making the celebration successful. A lot of curiosity was observed amongst the students and they discussed on how it can be made a bigger and better event in future.</p>

Knowledge Session on Legal Implications on Social Media

Date / Venue	15/02/2018 / Campus
Participants	Students
Resource Persons	Mr. Sumit Nagpal, Lawyer and Legal Journalist
In Brief	<p>Mr. Sumit Nagpal focused the session on legal implications of social media. He shared with the students what NOT to write on social media and what are the implications of defamation, contempt of court and sedition laws when it comes to social media posts. The young students were made aware of their rights as well as well as the penal provisions which they must be aware of.</p> <p>Mr. Nagpal also shared the laws dealing with defamation, maintaining communal harmony, obscenity and right to privacy. He told the students that they are heavy users of social media but they are not aware of the implications of what they are writing. He closed the session by highlighting that a legally aware young student shall always be an asset for the nation as well as the organization he or she works for.</p>

‘Let us together celebrate the Festival of Exams’: Interaction with Hon’ble Prime Minister

Date / Venue	16/02/2018 / Talkatora Stadium, Delhi
Participants	Prof. Arun Kumar, Prof. Vikas Gautam, Prof. Ritu Talwar along with 47 PGDM Students
Resource Persons	Hon’ble Prime Minister Narendra Modi
In Brief	<p>Ten questions were answered by the Hon’ble Prime Minister which were asked by the students directly or through digital media. The questions were:</p> <ul style="list-style-type: none"> How to maintain self-confidence during examinations? How to concentrate during examinations? How to handle peer pressure and comparison with past performance? How to handle parents’ pressure to score more marks? How to avoid distraction during examinations? How Yoga can help during examinations? What should be role of teacher in helping students to get rid of stress during examinations? What should be ideal routine one day before examinations? How to deal with the problem of availability of many opportunities? How to prepare for board examinations scheduled for next year? <p>Hon’ble Prime Minister answered all the questions with complete simplicity and with real life examples from his and others’ lives. All the team members could relate to the solutions given by the Hon’ble PM.</p>

20th Annual Convocation for PGDM Students of 2015 – 17 Batch

Date / Venue	17/02/2018 / Campus
Participants	PGDM Students of 2015 – 17 batch
Chief Guest	Hon’ble Pranab Mukherjee, Former President of India
Guest of Honor	H.E. Kenji Hiramatsu, Ambassador of Japan
Board Members at the Convocation	Mr. Arup Roy Choudhary, Chief Commissioner of Right to Public Service Commission ; Mr. B P Singh, Former-Judge Supreme Court, Chief Justice High Court, Bombay, Judge at Patna High Court; Mr. B B L Madhukar, Secretary General, BRICS CCI; Mr. D. P. Agrawal, Ex-Chairman of UPSC; Lt. Gen. D N Khurana; Mr. I.K. Rasgotra, Consultant to several Companies and Board Member of NSE; Mr. Mahesh Gupta, Chairman, Kent RO; Mr. Prem Nath, Owner of ECS Corporation, Roshan Polymers and Roshan Plastics; Mr. Sirajuddin Qureshi, President, Indian

	<p>Islamic Centre; Mr. S S Kohli, IAS, Independent Director of PTC India Financial Services; Mr. Satish Sharma, Secretary, India Republic of Korea; Mr. S. Tarlochan Singh, Vice-President, India Olympic Association and President, Archery Association of India; Mr. TKA Nair, Ex- Advisor to Prime Minister; Mr. Tarun Vijay, Ex – MP, (Rajya Sabha), Renowned Journalist, Film Maker and Founder Director India East Asia Research Foundation</p>
<p>Special Invitees</p>	<p>A. Seshagiri Rao, CMD, TCIL; Anil Mishra, Managing Director & Chief Executive Officer, National Multi-Commodity Exchange of India Ltd; Ankur Mittal, North Region Head, NSDL; Anubhav Acharya, Daikin; Augusto Montiel, Ambassador, The Bolivarian Republic of Venezuela; Awadhesh Kumar, CEO, IFCI Venture Capital Funds; B.K Chandiramani, Director, Rubicon Learning Systems; Deepak Bhatia, CEO, Rotary Blood Bank; Kaoru Miyamoto, Director General, The Japan Foundation, New Delhi; Krishan Lal; Manu Paliwal, President – Business Solution Group, SHARP BUSINESS SYSTEMS; Naresh Gupta, Joint Secretary, Parliament; Poonam, Asst. Prof., University of Delhi; R.C. Bhatia, Professor, Shyam Lal College; Ramesh Mehra; Sameer Chaudhary; Sanjay Goyal, Daikin; Sanjiv Jindal, Joint Secretary, Home Ministry; Saurabh Pandey, Director, Equirus; Sonali Singh, Chairperson, Tourism Skill Council, NSDC; Sonu Singh, Manager Operations, Rotary Blood Bank; Sunder Krishnan, Chief Risk Officer, Relianceada; Sushil Dewan , Manager Admin , Rotary Blood Bank; Sushma Yadav, Professor, Indian Institute of Public Administration; Tahsin Zahid; Tekchandani;</p>
<p>In Brief</p>	<p>His Excellency Kenji Hiramatsu read the Presidential address. He initiated his address by congratulating the passing graduates and then spoke about Japan’s industrial revolution and the pivotal role of manufacturing industry therein. He emphasized on two key factors; skill development and preservation of traditional knowledge and how they are immensely crucial for the development of any nation. Furthermore, His Excellency also underscored the cultural and religious commonalities that unite India and Japan and pave way for future collaborations. He expressed his belief that the two countries share a complementary relationship based on mutual cooperation and envisioned that the India-Japan ties will continue to grow stronger in times to come.</p> <p>Shri Pranab Mukherjee, in his convocational address, congratulated the graduating students and applauded NDIM for its unequalled achievements. He said that convocation is an extremely important day for not just the students but also for their parents and teachers.</p> <p>Shri. Mukherjee advised scholars to raise questions and suggested teachers to encourage such inquisition. He emphasized that national development is impossible without intellectual development and cited the living example of Japan which exhibited great resilience after turmoil and bounced back stronger with the help of innovation and skill development.</p> <p>Shri Pranav Mukherjee also advised young students to contribute in research and innovation and do their bit for nation development. He expressed his concern about the quality of research in India, which inhibits Indian institutes from being included in the top 100 universities of the world. He said that it is ironic for a country like India which is world renowned for its long and splendid history of intellectual capital and made an appeal to all the academic institutes of the country to enhance the quality of education and research and provide appropriate academic ambience to their students.</p> <p>Finally, he welcomed NDIM and its students to become a part of The Pranav Mukherjee Foundation and assured that he would be more than happy to guide young students in all possible ways</p> <p>Overall toppers were awarded medals with degrees by Hon’ble Pranab Mukherjee.</p>

	<p>Business Excellence and Innovative Best Practices Academia Awards were introduced by Board Members. Like every year, awardees were chosen by the students, alumni, faculty and the council. The recipients were:</p> <p>Ms. Anuradha Goel, Chairperson – PHD Committee on Women and Child Development</p> <p>Ms. Goel has been tirelessly working in the domain of social welfare for the last 40 years in the fields of Public Healthcare, Women issues, Skill Development , Mentoring, Income generation of low income groups . She has been associated with PHDCCI, FICCI, Sangeet Kala Academy and Delhi Social Welfare Board as their chairperson for several terms.</p> <p>Mr. Kanwal Jeet Jawa, MD & CEO , Daikin Industries ltd</p> <p>Mr. Kanwal Jeet Jawa is one of the most revered professionals of the Indian Air conditioning Industry; having demonstrated success in business growth and efficiency at every stage of his professional career</p> <p>Mr. Malav Dani, Managing Director of Hitech Group Ltd, a diversified Indian conglomerate</p> <p>Mr. Dani is also the Non-Executive Director of Asian Paints Ltd & the Chairman of its Corporate Social Responsibility (CSR) Committee. He was appointed as the Chairman of Ease of Doing Business, Indian Merchants’ Chamber.</p> <p>Mr. Manish Kumar, MD & CEO of National Skill Development Corporation.</p> <p>Mr. Manish Kumar is responsible for providing strategic vision to NSDC in ensuring that the team moves cohesively towards achievement of Skill India Mission.</p> <p>Dr. Nitin K Tripathi, Professor and Director – Special Degree Programmes, Asian Institute of Technology, Thailand.</p> <p>Dr. Tripathi an Academician who has been working at the global arena and making India proud.</p>
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Management Development Programme on ‘Human Management Course for Chief Engineers of MES’ Session by Dr. V N Srivastava

Date / Venue	19 February-2 March/03/2018 / IIPA, Delhi
Participants	25 Chief Engineers
Resource Persons	Dr. V N Srivastava, Prof. NDIM
In Brief	Dr. Srivastava addressed the participants on HR issues during Organizational Restructuring and Changes on February 22,2018

Inter College Sports – Spardha, 18

Date / Venue	22 -24/ 02/2018/ Netaji Sports Complex, Jasola and Campus
Participants	500+ students of North & South campus of Delhi University and private institutions of Noida, Gurgaon and Faridabad along with NDIM students participated in the event
In Brief	<p>The event began with an inauguration by Faculty members and students wherein hydrogen gas filled balloons were fluttered to mark the occasion. Students were all dressed in Spardha T shirts with different colours sports wise.</p> <p>Football, Badminton, Basketball, Kho Kho, Tug of War, Cricket and Volley ball were the sports held on 22nd Feb at Jasola Sports complex and Table Tennis, Pool, Carom, Chess, Sudoko held on 23rd Feb at the Campus.</p> <p>Prize Distribution ceremony was held on 24th Feb wherein Mr. Ankur Bansal, Vice Chairman, NDIM congratulated all winners and encouraged them. Trophies & medals were bagged by aspiring students from different colleges and NDIM. The event ended on a cheerful note and filled with promises for the young and aspiring sports enthusiasts.</p>

Purposeful Entrepreneur: Workshop at Singapore Management University

Date / Venue	28/ 02/2018 / Andaz Delhi, Aero City
Participants	Dr. V. N. Srivastava
In Brief	The workshop discussed the importance of skill development in management and technical education and informed that SMU develops the right kind of skills and helps in developing focused entrepreneurial skills for becoming an entrepreneur. SMU Alumni who had started start-ups and employed in organizations like TCS were also there to share their experiences.

NDIA