

# **NEW DELHI INSTITUTE OF MANAGEMENT**

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## **July'19 News Lines**

### **Activities 1<sup>st</sup> – 31<sup>st</sup> July 2019**

#### **NDIM Faculty and Students Attended Discussion on 'Global Counter Terrorism'**

##### **Date / Venue**

02/07/2019 / Nehru Memorial Museum and Library

##### **Hosted by**

Global Counter Terrorism Council

##### **Panelists**

Dr. Shashi Tharoor, MP; Gen. D K Singh and Mr. Utpal Parrikar, Son of Mr. Manohar Parrikar

##### **Participants**

Prof Anil Kamboj; Prof. Shubhra Samaddar and NDIM Students

##### **Brief**

GCTC hosted an event in the memory of Mr. Manohar Parrikar, Former Defense Minister, GOI and the former Chief Minister of Goa who passed away on 17<sup>th</sup> march 2019, Mr. Utpal Parrikar, his son shared his memories.

Session 1, the Topic being Modi 2.0: India's Foreign Policy and National Security. The Participants were Mr. Bhupendra Chaubey, Col Rajayvardhan Singh Rathore MP, Lt Gen Syed Ata Hasnain, Ambassador TCA Ragvan and Mr. Mahavir Singhvi.

Session 2 Topic: Modi 2.0: Water and Energy Security. Participants were: Ms. Marya Shakil, Indian Television Journalist, Author; Dr Shekhar Dutt IAS, Prof. MD Malapat, Mr. AB Pandya, Ms. Indira Khurana PhD and Prof. SK Singh.

Session 3 Topic was Special Interactive Session on India's Foreign Policy Prospective. Ambassador Anil Wadhwa, IFS was in conversation with Dr. Shashi Tharoor MP.





### **AICTE Invited NDIM Faculty to Evaluate Research Projects**

#### **Date / Venue**

04/07/2019 / AICTE Head Office

#### **Participants**

Dr. Sombala (HR), Dr. Madhu Jasola (Marketing) and Dr. Rinku Dixit (Business Analytics)

#### **Brief**

NDIM Faculty was invited by AICTE to evaluate projects received by AICTE in subjects of Human Resource, Marketing and Business Analytics. This was another feather in the cap of NDIM.

### **Mrs. Uma Prabhu, Chairperson, Manav Sadhan Vikas Sanstha (MSVS) at NDIM**

#### **Date / Venue**

04/07/2019 / Campus

#### **Brief**

Mrs. Prabhu met Dr. V M Bansal, Chairman NDIM to discuss Indo-Japan project and possibilities of collaboration with NDIM

She was also keen in publishing research paper along with NDIM faculty



## 9<sup>th</sup> Subir Raha Memorial Lecture

### Date / Venue

05/07/2019 / ONGC Auditorium, Urja Bhawan

### Organised by

Global Compact Network India (GCNI) and ONGC

### Keynote Speaker

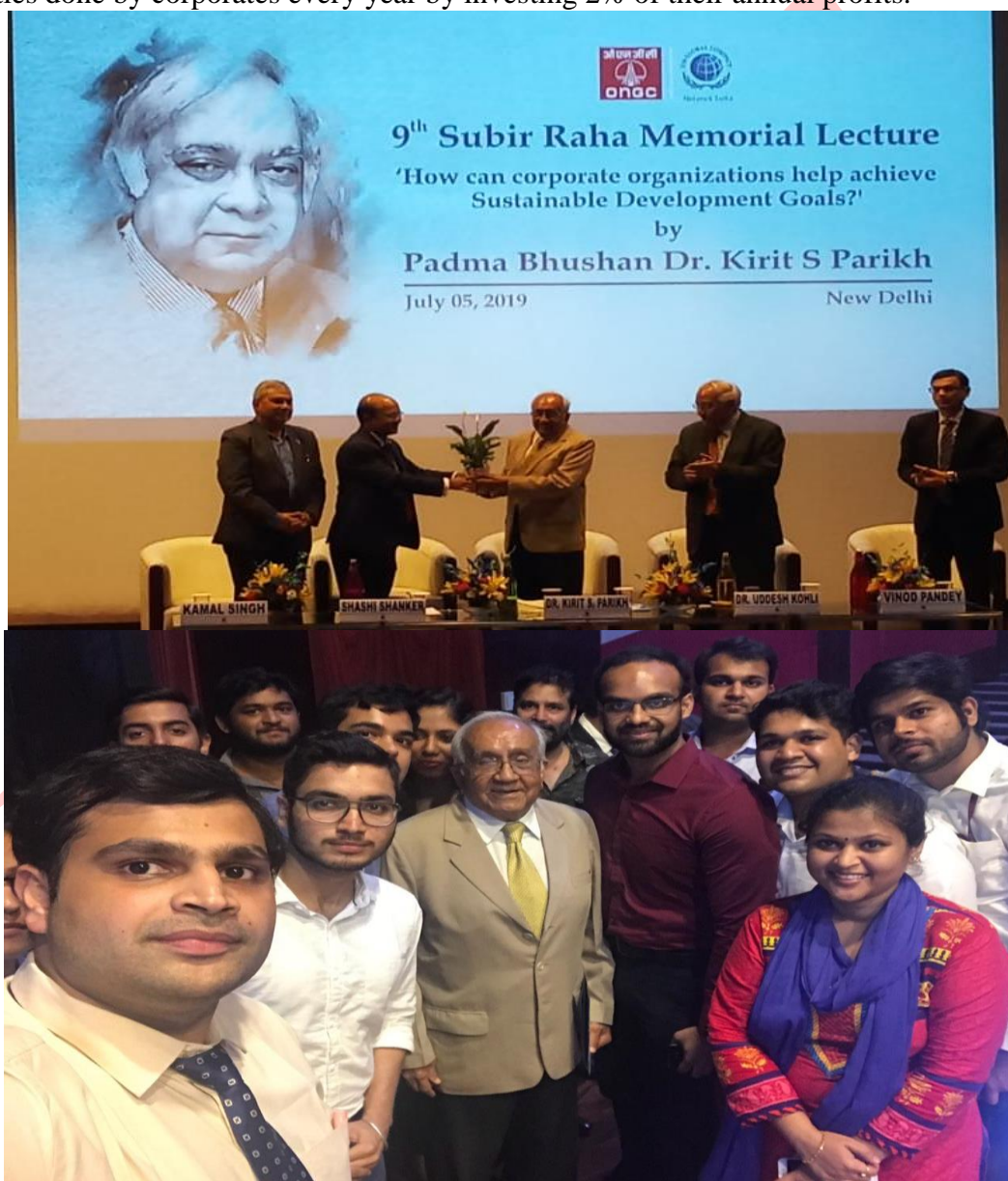
Padma Bhushan Dr. Kirti S Parikh

### Participants

Prof. Shubhra Samaddar and NDIM students

### Brief

Dr. Parikh delivered a lecture on 'How can corporates come together to achieve sustainable development goals'. He emphasized the importance of corporate social responsibility (CSR) activities done by corporates every year by investing 2% of their annual profits.



## **Budget Session Attended by NDIM Faculty and Students**

### **Date / Venue**

05/07/2019 / PHD Chamber of Commerce

### **Chief Guest**

Mr. Frank Pereira, anchor, Rajya Sabha television

### **Panelists**

Mr. Gopal kKishan Agrawal, National spokesperson, Bhartiya Janta Party (economic affairs) ; Mr. Pratip chaudhari , former Chairman ,SBI; Mr. Rajeev Talwar, President ,PHD Chamber and CEO & Whole time director, DLF; Mr. D.K Aggarwal, Senior Vice President, PHD Chamber & Managing director, SMC Investments and advisors; Mr. Sanjay Aggarwal , Vice President, PHD Chamber & Chairman &CEO Paramount communications and Mr. Akhil Bansal, Chairman , Economic Affairs Committee , PHD Chamber and Deputy CEO ,KPMG

### **Participants**

Dr. Gauri Modwel, Dean; Prof. Anil Kamboj and Prof. Shubhra Samaddar

### **Brief**

A Budget Viewing Session was organized by PHD Chamber of Commerce on 5<sup>th</sup> July 2019 to make delegates aware about the Budget 2019.



## **Faculty Development Programme: Introduction to Social Media Tools**

### **Date / Venue**

06/07/2019 / Campus

### **Resource Person**

Dr. Gajendra Sharma and Prof. Rajender Rawat

### **Participants**

Faculty and staff

### **Brief**

Social media is about collaborating, networking, sharing and generating knowledge and content, and all of these features are of great value in the context of higher education, hence faculty and staff was trained to use LinkedIn, Instagram, Facebook and Twitter

## **Industry Visit: Mother Dairy**

### **Date / Venue**

8 – 10/07/2019 / Patparganj

### **Participants**

PGDM students of 2019 – 21 Batch

### **Brief**

The industry coordinator explained the whole process of milk collection from the milk producer at village level after conducting necessary tests to ascertain the quality standards in terms of amount of fat, SNF and other nutrients.

It employed 40 thousand people across India. It has all the departments such as; production, operations, finance, Human resources, quality control, Sales and Marketing. Mother Dairy provides numerous career opportunities to the varied professionals with required skill sets.

The plant visit resulted into a rich learning experience and all the students appreciated the industry coordinator of Mother Dairy and also the NDIM for this practical learning



## **Contemporary Research Methods and Techniques: Faculty Development Programme**

### **Date / Venue**

8<sup>th</sup> – 13<sup>th</sup> July 2019 / Campus

### **Resource Persons**

Dr. C P Gupta, Professor, Det. Of Financial Studies, University of Delhi; Prof. Sanjiv Mittal, Former Dean, USMS, GGSIPU; Prof. V Shekhar, Statistics Expert, Research Trainer and Consultant; Dr. Anuradha Basu, Director, Silicon Valley Centre for Entrepreneurship, San Jose State University, USA; Prof. J K Mitra, Former Dean, FMS, University of Delhi; Dr. N Sombala, Prof. Shailee Choudhary and Prof. Rajender Rawat, Faculty, NDIM

## Participants

Mr. Mohd. Amas, Research Scholar, Aligarh Muslim University; Mr. Amiruddin Hashmi, Research Scholar, Freelancer; Dr. Bijan Roy, RO (AO), Indian Oil Corporation; Mr. Chinmay Chaudhari, RO (AE), Indian Oil Corporation; Ms. Itika Sharma; Dr. Krishnaraj, Associate Professor, SRM Institute of Science & Technology; Ms. Manali Gupta, PhD Research Scholar, GGS Indraprastha University; Prof. Manisha, Delhi University; Ms. Mariya Ansari, Research Scholar, Aligarh Muslim University; Dr. P. Venkataraman, Asstt.Professor, Medical Research, SRM Institute of Science & Technology; Prof. Prachi Shukla, Asstt.Professor, Lady Irwin College; Mr. Prantik Mondal, RO (HEP), Indian Oil Corporation; Ms. Pratibha Singh, PhD Research Scholar, GGS Indraprastha University; Ms. Rosemary Kongari, Manager HR, LDC; Ms. Sakshi Mishra, Manager – CIMR, Godfrey Phillips India; Dr. Sanghamitra Das, Assistant Professor, Ajay Kumar Garg Institute of Management; Mr. Saurab Mishra, RO (Trib.), Indian Oil Corporation; Dr. Shanthi Prince, Professor, Deptt of ECE, SRM Institute of Science & Technology and Ms. Suryasubam

## Brief

The course structure of the workshop was specifically tailored for faculty members, research scholars, working professionals and management consultants.

The week-long FPD program familiarised the participants with various cutting edge techniques/methodologies for data analysis such as Structural Equation Modelling, CFA, and Text analysis using NVivo software, Ethnography social media like Quora, Google and Twitter, wordcloud.com. The program was designed in such a way that it covered all important areas pertaining to management research. The structure of the program consisted of Quantitative Research methods and Qualitative Research methods equally. The first few sessions of the workshop were entirely devoted to Quantitative methods familiarisation and understanding of the basics in research methodology like research types, understanding of concept, Variables and formulation of hypothesis. It also dealt with measurement, sampling and data cleaning, filtering and the hands –on the application of SPSS for descriptive statistics, t-test correlation and ANNOVA, ANCOVA, Regression , use of ‘R in Research , Structural EFA and Equation Modelling. The qualitative part covered all important areas pertaining to management Case study and case writing, Case Research, Ethnography, Social media and Nvivo text analysis.





### **Fun @ Work: India Vs New Zealand Cricket Match**

#### **Date / Venue**

09/07/2019 / Campus

#### **Participants**

PGDM students, Faculty and Staff

#### **Brief**

The cricket match between India and New Zealand was shown in the campus on a big screen. Students enjoyed the match but got disappointed when India lost the match.

### **Launch of Incubation Centre at NDIM**

#### **Date / Venue**

10/07/2019 / Campus

#### **Collaboration**

ASSOCHAM

#### **Brief**

Mr. Anil Khaitan, Chairman, Start Up Council, ASSOCHAM and Board of Director, NDIM and Dr. V M Bansal, Chairman NDIM signed MoU to start joint incubation Centre at the campus.



## **Fund Raising & Finance: Start-up Series: Panel Discussion**

### **Date / Venue**

10/07/2019 / Campus

### **Organised by**

ASSOCHAM

### **Panelists**

Mr. Ajay Sharma, Assistant Secretary General, ASSOCHAM; Mr. Anil Khaitan, Chairman, SNK Group; Mr. Ashish Agrawal, Co-Chairman- Start up Council, ASSOCHAM; Mr. Aviral Jain, MD, DUFF & PHELPS; Mr. Bhavesh Gulia, Analyst, YOURNEST VENTURE CAPITAL; Mr. D. N. Malkhede, Advisor, AICTE; Mr. Digbijoy Joseph Shukla, Head of Start up Ecosystems, AMAZON INDIA; Ms. Ntasha Berry, Co-founder, VENTURE GURUKOOL; Ms. Poonam Garg, General Manager, IFCI VENTURE; Mr. Pranav Gupta, Vice President, CARPEDIEM CAPITAL; Mr. Saurabh Sanyal, Deputy Secretary General, ASSOCHAM, Ms. Natasha Beri, Co-Founder, Venture gurukul; Ms. Poonam Garg, Chief Investment Officer IFCI, Capital Funds;

### **Participants**

Mr. Abdulla M. M, Media/Marketing Specialist, EVENT CAPITAL; Mr. Aditya Goel, CEO, QUIRKYBYTE MEDIA; Mr. Aditya Thakur, Director, GL&S; Mr. Ajay Sharma, Executive Secretary, PRIVATE EQUITY & VENTURE CAPITAL ASSOCIATION OF INDIA; Mr. Akash Shekhawat, Associate, JRL; Mr. Anand, Director; Mr. Anil Jain, Managing Director, HIMALAYA POLYTECH; Mr. Anil Verma, CEO, AUTOTECH CORPORATION; Mr. Arjun Budhiraja, Co-founder, GOLDEN GOALS; Mr. Arpit, Entrepreneur, PET PROJECT INDIA; Mr. Ashish Arora, General Manager, CHITRALEKHA GROUP; Mr. Azkar Khan, Marketing & Communication Manager, INCUBATE IND; Mr. Bhagwan Dass, Business Development Manager, PENTASHIVA INFRAVENTURES; Mr. Chandan Jhamb, Manager, EDUCATION GURUJI; Mr. Dhananjay Singh, DG, NHRDN; Dr. Dolly Phillips, HOD, Management, IPEM (Institute of Professional Excellence & Management); Dr. Garima Agarwal, Professor, AMITY UNIVERSITY UP; Mr. Gaurav Hatwal, Mr. ASSOCHAM; Gautam, Executive, ASSOCHAM; Mr. Gulshan Budhiraja, Director, CTG; Mr. Gurpreet Sachdeva, AVP, ALTRAN; Lt. Col. H Singh, MC; Mr. Harish, Asstt. Manager, VELOGIC INDIA; Mr. Hitesh Kumar, Technology Evangelist, RX DIGITAL; Mr. Keshav, Student, HINDU COLLEGE; Mr. L Robinson Singh, Senior Executive, ASSOCHAM; Mr. Manish Mathur, Senior Manager, BENNETT UNIVERSITY; Mr. Nate Srinath Nudurupati, Founder-Director, INXEE; Prof. (Dr.) Neelam Saxena, Head, AMITY UNIVERSITY UP; Mr. Nishant Nijhawan, Editor, TECHXTY; Mr. Nishant Yadav, Head Marketing, ASMI; Ms. Nishtha Jain, Student, HINDU COLLEGE; Mr. Nitin, AVP, JRL; Mr. Nitin Guru, Chief Advisor, RX DIGITAL LAB; Mr. Pankaj Sharma, ASSOCHAM; Ms. Parul Aggarwal, Prof., IIHMR UNIVERSITY; Ms. Pikee Sharma, Programme Officer- Communication & Facilitation, SHASTRI INDO-CANADIAN INSTITUTE; Mr. Pramod N Uniyal, CEO, TRUME; Mr. Prashant Sinha, Head- Digital Business, PARAS RISK INVESTIGATION; Mr. Pritik Singh, Student; Mr. Pulkit, Co-founder, EVAGE; Mr. Punit Jain, Co-Founder, INCUBATEIND; Mr. R K Arora, Vice President, C. P. PAINTS LTD FDB; Dr. Raj K Kovid, Professor, SHARDA UNIVERSITY; Mr. Rishab Jain, FLYND; Mr. Rohit Sardana, Co-Founder, IncubateIND, INCUBATE IND.COM; Dr. Ruchi Sogarwal, Professor, IIHMR UNIVERSITY; Mr. Sajal Bansal, Founder, LOOFRE; Ms. Sanah Trehan, Investor Relations, VENTURE GURUKOOL; Mr. Somnath Chowdhury, Honorary Advisor, IITBNF; Mr. Soumer De, Owner, ENIN; Prof. (Dr.) Sujata Pandey, Prof and Head Design Centre, AMITY UNIVERSITY UP; Mr. Tarun Saluja, SATYAMTRADERS; Ms. Tripti Twinkle, Senior Correspondent, TECHOTY.COM; Mr. Varun Aggarwal, Public Relations Government Business, AU SMALL FINANCE BANK; Mr. Vikram Dhawan, Vice President, RBS; Mr. Vikrant Athavne, Student, IIHMR JAIPUR; Dr. Vinod Shastri, Head Academics, BENNETT UNIVERSITY

### **Welcome Address**

Mr. Anil Khaitan, Chairman, Start Up Council, ASSOCHAM and Board of Director, NDIM





### Brief

The following points were deliberated during the session

- How many corporates have come up for funding to start-ups
- Angel investing
- Quality of ideas of the founder
- How to choose the right fund
- What is the ecosystem for exit
- IPO, 'hot sectors' and Fintech



## Special Talk by Mr. Mohit Gupta, Chief Curator, City Book Leader

### Date / Venue

10/07/2019 / Campus

### Participants

PGDM students of 2019 – 21 batch

### Brief

Mr. Mohit Gupta, an articulate speaker announced 5 topics – any 2 topics were to be chosen by the students for his talk.

Options were:-

- Co-relation between goal & India's independence
- Economics & Sex temples in India
- Kulfi, the oldest cold & sweet Indian delicacy, having highest demand
- Occupation of Tibet, the highest plateau in the world by China (Why) Unusual high rise of temperature (4 degree C) in Spai Topic no (2) & (4) were the majority choices on which he spoke

## Industry Visit: Amul (Banas Dairy)

### Date / Venue

11,13, 18/07/2019 / Faridabad

### Participants

PGDM students 2019 -21 batch

### Brief

The Technical Head of AMUL shared the working of the plant and also briefed about process of Dairy Business and its importance in the market. He also guided on SCADA PLC technology which is their working technology. Students asked different questions to the Technical Head and Sales on current technologies, market scenarios etc.



## Book Launch on Tata Group by Dr. Shashank Shaw

### Date / Venue

12/07/2019 / Campus

### Key Person

Dr. Shashank Shaw, consulting editor, Business India Group, visiting Scholar, Harvard Business School, Fellow, Harvard University and an author

### participants

Mr. Ajay Fotedar, Mylifestyle; Mr. Alok Mathur, Freelancer, Freelancer; Mr. Amit Saha, Vastuacunero; Mr. Arunaditya Sahay, Dean, BMITECH; Dr. R. Mandal, Former Advisor Planning Commission, SREI; Ms. Harita Marwaha, Trainer, Freelancer; Mr. Jagdish Cheraya, Consultant, R. Singh Assoc.; Mr. K. Srinivasa Rao, Director, NIBSCOM; Mr. Layan Bhargava, Regional Sales Manager, Tata Capital; Mr. R.S. Dabas, International Trainer, Freelancer; Mr. Subhad Kumar, Sr. Relationship Manager, Tata Capital; Dr. Sunil Gupta, Chief-IT/HRA, ERU, Govt. of India; Mr. V.K. Mathur, CEO, Worsite; Mr. Vikas Bansal, Owner, Impact

### Brief

Dr. **Shahshank Shah** wrote that the Tata Group has emphasized its commitment to a particular set of values over the course of its evolution which includes:

- Transparent behavior;
- Open communication;
- Wealth creation with a difference;
- Looking beyond the needs of its shareholders to the interests of all stakeholders;
- Corporate social responsibility



## **Intercultural Differences: Special Industry Session**

### **Date / Venue**

12/07/2019 / Campus

### **Resource Persons**

Dr. Gurdeep Chawla, Interpreter for Presidents and Prime Ministers and Mr. Robinder Nath Sachdev

### **Participants**

PGDM Students of 2019 -21 batch

### **Brief**

Dr. Chawla spoke about intercultural differences apart from interpretation. She said any misinterpretation could cause spoiled relationship between two countries. Mr. Sachdev Said while interpreting it is important to know and understand the cultural differences to minimize risks. He also said Culture is a programme of one's mind.



## **Impact of Union Budget on Business: Special Industry Session**

### **Date / Venue**

12/07/2019 / Campus

### **Key Speaker**

Mr. Raj Kumar, Deputy Director, Ministry of Electronics & IT

### **Participants**

PGDM Students of 2019 -21 batch

### **Brief**

Mr. Raj Kumar Spoke on all the sectors of India making revenue. He also spoke on the sections making contributions and effects on the union budget of India.



## **Book Talk on WIN – WIN**

### **Date / Venue**

13/07/2019 / DLF Crest Club, Gurgaon

### **Organised by**

City Book Leaders

### **Key Person**

Dr. Shashank Shaw

### **Participants**

PGDM students of NDIM

### **Brief**

Dr. Shashank Shah shared some real life Win-win situations from his book “Win Win Corporations”. He stressed on why it's the responsibility of the companies to look and give back to the society at large. Mr. Sanjeev Kapoor shared his learnings from the book on “Steve Jobs by Walter Isaacson”. He quoted some of his learnings such as "Intuition drives over Intellect" which means to follow your gut feelings. Mr. Rajiv R Gupta shared his learnings from a book on Mother Teresa. He said in life we need to have a purpose and can even do small things in a better way.

Dr. Shalini Shah shared her story of inspiration she got after reading the book “BOLD”. She took the decision of being an entrepreneur.

Mr. Achal Sharma said that his takeaways from the book “Alchemist” are that one has to find the purpose in life, to keep moving and to enjoy the journey with love come what may happen.



### **Motivational Sessions at NDIM**

#### **Date / Venue**

15–18/07/2019 / Campus

#### **Resource Person**

Air Marshal P K ROY

#### **participants**

PGDM students of 2019 -21 batch

#### **Brief**

Air Marshal Roy motivated students by sharing his rich experiences and management takeaways



## **Round Table Discussion on Draft National Education Policy**

### **Date / Venue**

16/07/2019 / Campus

### **Organised by**

NDIM with Centre for Education Growth & Research (CEGR)

### **Chair Person**

Dr. K K Aggarwal, Chairman CEGR

### **Participants**

Dr. A P Mittal, President, CEGR; Mr. Abhay Gupta, Founder and CEO, Luxury Connect Business School; Mr. Abhay Kumar, Vice Chancellor, IEC University; Dr. Akshay Kumar; Mr. Aloknath De, Sr. Vice President- CTO, Samsung Electronics; Mr. Ashish Sood, Advisor, University, Patna; Dr. D.R Somashekar, Director, RKGIT, Gaziabad; RKGIT, Prof. J K Mitra, Academic Advisor, NDIM; Dr. Jitendra Kumar, Asst. Prof, DU; Mr. Lokesh Mehra, Lead Research, NASSCOM; Ms. Meena Baluja, Director, Hand in Hand Workshops; Ms. Mousumee Mishra, GM, Airpay Payment Services; Ms. Neeru Sood Uppal, Director, Gladioli Oversees transnational Education; Dr. Nimit Gupta, PGD Chair, FIIB, Delhi; Mr. Rajnikant, Sr. Executive, CEGR; Dr. Sanjay K Mohapatra, Director, Jaipuria School of Business, Mr. Ravish Roshan, Director, CEGR; Dr. V M Bansal, Chairman, NDIM; Mr. Vishal Singh, Manager, Airpay Payment Services

### **Brief**

Draft of national education policy was deliberated and the recommendations will be put forward to NHRD by CEGR



### **Industry Visit: Maruti Suzuki India**

#### **Date / Venue**

16/07/2019 / Gurugram

#### **Participants**

PGDM students of 2019 -21 batch

#### **Brief**

Students were briefed about the manufacturing process and were taken to different sections like assembling, welding and painting units.



### **Industry Visit: Lenskart**

#### **Date / Venue**

16-17/07/2019 / Gurugram

#### **Participants**

PGDM students of 2019 -21 batch

#### **Brief**

Students were taken to different departments like Production of frames, lenses with automatic machines and anti-glare power glasses.





## **Global Supply Chain Management and Logistics: Executive Management Development Programme**

### **Date / Venue**

18-19/07/2019 / Campus

### **Key Persons**

Mr Abid Hanif, was consultant to Accenture, PWC 3PL and KPMG and Prof. Arun Kumar, Faculty NDIM

### **Participants**

Mr. Alok Mathur, Entrepreneur, Freelancer; Mr. Pankaj, Research Scholar, Department of Operational Research University of Delhi; Mr. Yugal Malay, Associate Analyst Materials Operation, H-D Motor Company India; Mr. Birender Singh, Supply Chain Analyst, Harley-Davidson Motorcycles; Ms. Amna Obaid, Research Scholar, Department of Operational Research University of Delhi; Ms. Huda Shameem, Research Scholar, Department of Operational Research University of Delhi; Prof. (Dr) Mukul Jain, Professor, JK Business School, Gurugram; Prof. Vikram Tyagi, Professor, JK Business School, Gurugram

### **Brief**

The following points were deliberated on

- Basic understanding of designing of supply chain at backend
- How it is to be incorporated efficiently
- Designing CLS activities, transportation structure and its limitations
- Depth understanding of 3PL V/S 4PL and its effective implementation



## **1.0 Mentoring the Millennials for Future Work Life – Psychologists’ Perspective: Faculty Development Programme**

### **Date / Venue**

19/07/2019 / Campus

### **Chair Person**

Dr. C K Basu, UNESCO Advisor for Teacher Training and Faculty Development to Govt. of Bangladesh, was Editor, Indian Journal of Psychology, was also elected as Session Chairman on Environment and Education in Rio Conference and member of drafting committee of Rio Declaration

### **Panelists**

Dr. Sarla Jawa, Former Professor of Psychology, Lady Shriram College for Women; Dr. Kailash Tuli, Former Professor of Psychology, Zakir Hussain College; Dr. Renu Kishore, Former Professor of Psychology, Daulat Ram College for women; Dr. Sunil Abrol,

Former Director-General, Consultancy Development Centre; Dr. Neeru Singh, Former Professor, Kamla Nehru College for Women and Professor of Psychology, IILM University Gurgaon

**Moderator**

Dr. J K Mitra, Former Professor, Organisational Psychology, Faculty of Management Studies (FMS), University of Delhi, Academic Advisor, NDIM

**Brief**

Each participant had a different meaning to the word mentoring, which was elaborated and discussed. At the end Dr Basu concluded the session by pointing out to the need for understanding of an Institutional Framework comprising:

Family

Educational Institutions and Teachers and Professors

World of work

The challenge before psychologists are:

- How do we as Psychologists interpret and integrate these three vertices of the institutional framework?
- The educational institutions are changing but not as much as the work place, which has been changing at a very fast rate in the last two decades. How do we align the differential rates of change?
- In evolving such a framework, and knitting these together, family has been totally missing in the educational systems. Family and educational systems must work together closely to bring about the needed change. Women at home who are more approachable must initiate such integrative change.



**Motoren/ Womennovator 2019**

**Date / Venue**

19/07/2019 / Faridabad

**Organised By**

BMW Deutsche Motoren with Innovators & Change Makers

**Topic of Discussion**

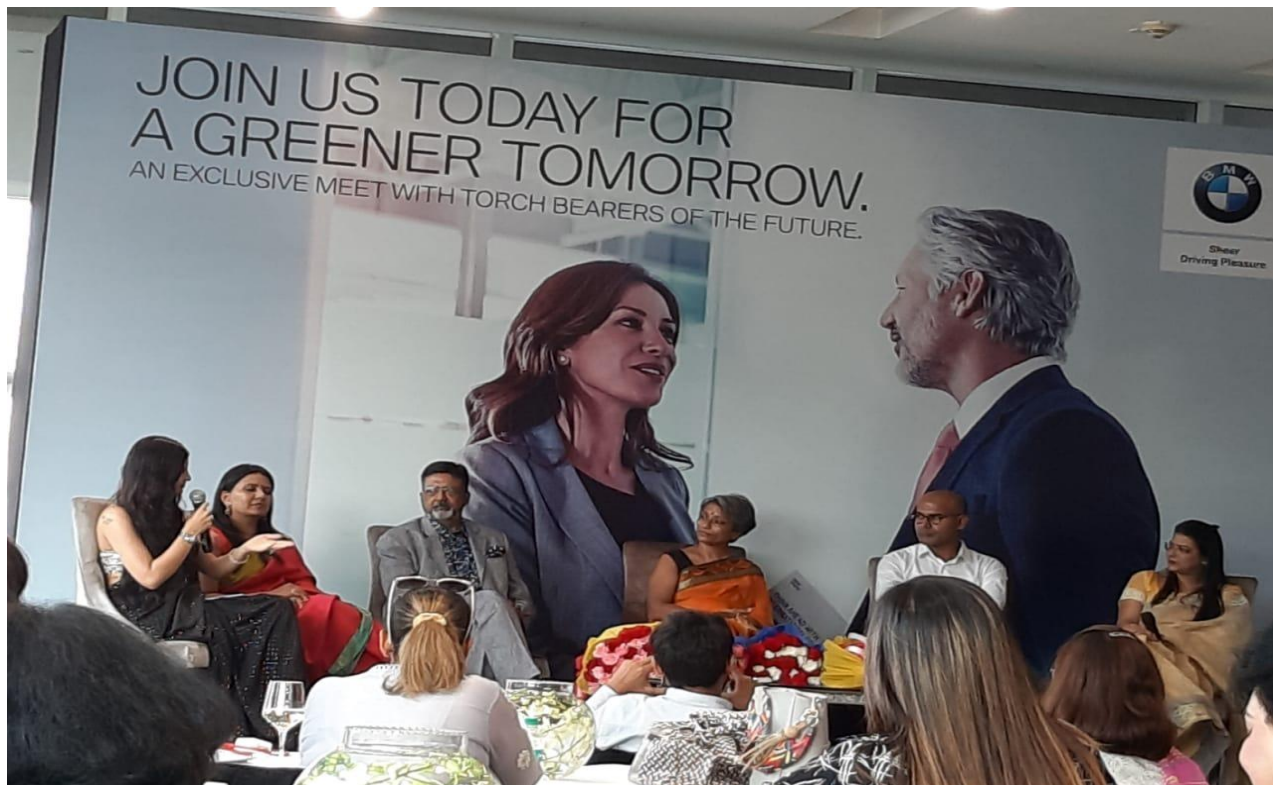
Greener Tomorrow

**Participants**

Dr. Rinku Dixit and Dr. Vidushi Sharma

**Brief**

The deliberations were for removing E-waste, upcycling and recycling, need for a pollution free environment and how the innovations in different types of vehicles can lead to reducing the levels of pollution in the environment and what are the challenges ahead.



### **Industry Visit: Yakult Danone**

#### **Date / Venue**

19&22/ 07/2019 / Sonapat

#### **Participants**

PGDM students of 2019 -21 batch

#### **Brief**

The students took a factory tour and observed the working of the company and also visited their bottling plant. A brief introduction of the company and bottling unit was given by the Quality Manager. He also gave a presentation on several sections of the industry.



### **Mr. Adnan Adeeb, Founder & MD, Volano Entertainment at Campus: Special Industry Session**

#### **Date / Venue**

23/07/2019 / Campus

#### **Resource Person**

Mr. Adnan Adeeb

#### **Participants**

PGDM students of 2019 -21 batch

#### **Brief**

Mr. Adnan Adeeb talked about his failures and successes as an entrepreneur. He said an entrepreneur must be patient. There is no short-cut, and one can start small, and build up slowly. Mr. Adnan believes that everyone must dream big. An entrepreneur should not start a venture to earn money. He should seek change. Money will come automatically.



### **Industry Visit: Bisleri International**

#### **Date / Venue**

23-24/07/2019 / Sahibabad

#### **Participants**

PGDM students of 2019 -21 batch

#### **Brief**

The Production Manager explained the process of water purification to students. He along with the other technical staff members interacted with students about the Water purification process. The purpose of the visit was to enhance the students' knowledge about the company's products and

concern about environmental factors.



### **Learning Strategies for Recruitment: Special Industry Session**

#### **Date / Venue**

24/07/2019 / Campus

#### **Resource Person**

Mr. Abhay Gupta, Founder & CEO, Luxury Connect LLP

#### **Participants**

PGDM students of 2018 -20 batch

#### **Brief**

Mr. Abhay Gupta emphasized on luxury management and luxury marketing. He said students should be ready to work for luxury brands. He also fostered that there are plethora of luxury brands in India. Since the luxury industry itself has undergone tremendous changes in recent years, luxury management has gained quite a bit of popularity. New and emerging brands are looking for people that can employ promotional innovative marketing campaigns that can compete with the campaigns of established brands. **Major brands are also exploring and treading new markets that are beyond their traditional domains.** Meanwhile, more people are taking a keen interest in branded luxury products.

### **Education for Humanity and Peace**

#### **Date / Venue**

24/07/2019/ AICTE Auditorium

#### **Organised by**

AICTE and Youth Peace Foundation

#### **Resource Person**

Dr. Prem Rawat, Ambassador of Peace

#### **Participants**

Prof. Tanu Gupta and NDIM Students

#### **Brief**

Dr. Rawat's motivational lecture aimed to inspire participants especially the youth for a peaceful and more humane society with the ultimate goal that one day each individual on this planet will be able to live a dignified life with peace and prosperity.

## **Skill Enhancement in Logistics: Creating Sustainable Logistics Skill Ecosystem in India**

### **Date / Venue**

24/07/2019 / Hotel Lalit

### **Organised by**

CII Institute of Logistics, Chennai

### **Panelists**

Mr. R Dinesh Chairman- CII Institute of logistics, Advisory Council and logistics sector skill council and MD TVS supply Chain Solutions Limited

Ms. Divya Jain Founder & Chief Executive Officer - Safeducate Learning Pvt. Ltd.

Ms. Vandana Bhatnagar Chief Program Officer – National Skill development Corporation

Mr. Shyam Kapoor Chairman and MD – National Scheduled Castes Finance and Development Corporation

Mr. V L V S S Subba Rao Senior Economic Advisor – Ministry of Human Resource Development (Government of India)

Mr. N Sivasailam Special Secretary – Department of Logistics, Ministry of Commerce and Industry (Government of India) Mr. Anil Arora Member – CII National Committee on Shipping & Logistics and Founding Partner – Aetos Growth Partners LLP

### **Participants**

Prof. Madan Lal and PGDM Students

### **Session 1**

Logistics Skilling: The National Agenda

#### **Brief**

Panelists made their views for the development of the ecosystem for logistics sector. They discussed, the effective involvement of industry and academia in the sector for the training and skill development as 30 percent training and 70 per cent practical are required for the enhancement skill.

### **Session 2**

Key Stakeholders in Developing Sustainable Logistics Skill Habitats

#### **Brief**

Panelists deliberated on the job potentiality in the supply chain management, demand and supply from the point of view of Industry or the stakeholders, and the employability in the sector.

### **Session 3**

Twinning Low-tech and Hi-tech Skills: New Generation Logistics Skills

#### **Brief**

Panelists discussed on the inter-twinning process of technology in higher management system and transport system. At the managerial and the entrepreneurial levels the hands on experience is important for the future development on the basis of cost effective approach.



## Management Development Programme: AI & IOT in Manufacturing and Production

### Date / Venue

25-26/07/2019 / Campus

### Resource Persons

- Mr. Sidharth Balakrishnan, Executive Board Director and Heads Strategy & Innovation, Essel (ZEE) Group
- Dr. Rinku Dixit, Professor NDIM
- Prof. Shailee Choudhary, Faculty NDIM

### Participants

Aayush Saxena, Student, NDIM; Anish Goel, Production Manager, Akzonobel India; Basant Kumar, Chief Manager (IT), Rashtriya Chemicals & Fertilizers; Chander Shekhar, DM (AMF), Bharat Electronics; Chetan Raina, Engineering Graduate, Pune University; Debarati Nandi, Dy. Manager (Design), Garden Reach Shipbuilders & Engineers; Gopal Singla, President – Engineering, IOL Chemicals and Pharmaceuticals; Jagdish Goel, President – Production, IOL Chemicals and Pharmaceuticals; Krishan Kumar Meena, Sr. Manager (IT), Garden Reach Shipbuilders & Engineers; Mahesh Gulati, Managing Director, Komax Automation India, Manoj Mishra, AGM – IT, Emami Agrotech; Rajesh Dutta, AGM – IT, Emami Agrotech; Shubdev Singh, Manager, Bharat Electronics; Sidharth Sharma, General Manager, Komax Automation India; Swati Pawar, Sr. Manager (IT), Rashtriya Chemicals & Fertilizers

### Brief

MDP started with an introductory session on Artificial Intelligence and Machine Learning and how it can be incorporated efficiently, followed by Augmented and Virtual Reality and its limitations. The participants were introduced to various cases from the AI Industry followed by a session on how to bring about a perspective shift in incorporating both the benefits and limitations of AI. The second session was on the effective usage of AI, VR and AR in manufacturing and Supply chain. There was also a Case Study Analysis done before the end of the first day of the MDP. The second day of the programme involved sessions on Internet of Things. Various techniques and approaches were discussed in detail, followed by case studies and discussion on manufacturing and maintenance including applications of AI using Rapid Miner. Activities were performed in groups also to understand the importance of solving problems innovatively.



## Launch of Digital Trade Research for India

### Date / Venue

25/07/2019 / AIMA

### Organised by

AIMA in collaboration with AlphaBeta

### Chief Guest

Mr. Ramesh Abhishek, Secretary, Department of Promotion of Industry & Internal Trade

### Panelists

Mr. Aaron Kamath, Senior Member, Technology Media Telecom; Mr. B. Bhattacharyya, Former UN Advisor & Dean, International Trade Expert; Berenice Voets, Director, Public Affairs & Policy, Hinrich Foundation; Mr. Deepak Pareek, Founder, MyCrop; Mr. Dinesh Tyagi, CEO, CSC e-Governance Services India; Mr. Genevieve Lim, Associate, AlphaBeta; Mr. J.S. Juneja, Chairman, Global Projects & Services; Mr. Manish Sehgal, Partner, Deloitte Touche Tohmatsu India LLP; Dr. Raj Aggarwal, Director, CME, AIMA; Ms. Rekha Sethi, Director General, AIMA; Ms. Shruti Chandra, Assistant Vice President, Lead – Retail & E-Commerce; Mr. T.S. Vishwanath, Principal Adviser, APJ-SLG Law Offices; Mr. Vipin Tyagi, Executive Director, C-DOT

### Participants

Prof. Kamal Kundra

### Brief

The Panelists deliberated on Securing Digital Trade- Privacy & cyber Security & Digitally Informed Trade Policy – Need of the Hour included Indian businesses & Policy experts involved in Digital Trade



## Special Industry Session by Alan Anthony

### Date / Venue

26/07/2019 /Campus

### Resource Person

Mr. Alan Anthony, HR Head, Landis + GYR

### Participants

PGDM Students of 2019 -21 batch

### Brief

Mr. Anthony motivated students by explaining how his experience in different companies enabled him to achieve success at a young age. He conducted an activity which explained the students the importance of effective communication.

He mentioned about the qualities that HR manager would look, for while recruiting employees for their organization.

Mr. Anthony explained the importance of working out of their comfort zone for learning and innovation.





### **Corporate Mentoring at NDIM**

Each student is attached to an industry mentor under this programme. Industry mentors connect NDIM students to the practical world of reality and guide them to real life corporate culture and success skills. This unique initiative at NDIM prepares students for leadership roles as they learn directly from the employers in their offices.

NDIM had the honor of 27 mentors mentoring 178 students of 1<sup>st</sup> year during the month.

### **Mentors during the month**

(25<sup>th</sup> July 2019) Mr. Alok Narain, Executive VP HR, Quattro Global Services; (24<sup>th</sup> July 2019) Mr. Arun Rawal, VP, CPMA; (23<sup>rd</sup> July 2019) Mr. Avijit Dutt, Enable Advisory; (23<sup>rd</sup> July 2019) Mr. Bharat Jai Singh, Head Finance, Assimilate Solutions; (30<sup>th</sup> July 2019) Ms. Chaitali Moitra, Collins Learning; (19<sup>th</sup> July 2019) Ms. Deeksha Geholt, Legal Counsel; (18<sup>th</sup> July 2019) Dr. G Jawahar, GM (HR), PFC; (24<sup>th</sup> July 2019) Mr. Gaurav Bhatara, Thai Airways; (20<sup>th</sup> July 2019) Gp. Cpt. D V Arora VSM, Perfect Solutions; ( 23<sup>rd</sup> July 2019) Ms. Gurpreet Sachdeva, Chief Architect, Aircent Inc; (23<sup>rd</sup> July 2019) Mr.

Harsh Sinha, Human Resource, SFCD, DCM Shriram; (26<sup>th</sup> July 2019) Mr. Inbarajan P, Sr. VP, Growth & Strategy; (21<sup>st</sup> July 2019) Mr. Jayant Jha, CEO, Yantra; (29<sup>th</sup> July 2019) Ms. Mahima Shastri, Success Coach, The Dream Edition LLP; (19<sup>th</sup> July 2019) Mr. Mukul Jain, Mukul Jain & Associates; (26<sup>th</sup> July 2019) Mr. Prince Sharma, GM, Eco Expert Prog, Schneider Electric India; (20<sup>th</sup> July 2019) Mr. Radesh Gupta, Owner, Project Art; (17<sup>th</sup> July 2019) Mr. Rahul Chhabra, Manager, Human Resource, ARTSANA, chicco; (23<sup>rd</sup> July 2019) Mr. Rakesh Kumar Arora, M J Logistics; (16<sup>th</sup> July 2019) Mr. Sanjeev Pathak, AIMA; (28<sup>th</sup> July 2019) Ms. Saswati Sinha, Head, HR, Cheil India; (26<sup>th</sup> July 2019) Mr. Sidharth Balakrishna, Strategy Chairman and BOD Essel Group; (20<sup>th</sup> July 2019), Ms. Simin Askari, VP, Corporate Human Resource, Dharampal Satyapal; (19<sup>th</sup> July 2019) Ms. Tripti Updhyay, HR Policy Formulation and implementation; (20<sup>th</sup> July 2019) Ms. Upasana Khanna, Concentrix; (27<sup>th</sup> July 2019) Ms. Vandana Seth, CEO RV Solutions, ITC; (31<sup>st</sup> July 2019) Mr. Vijay Sethi, CEO and Head CSR, Hero Motocorp.

