

# NEW DELHI INSTITUTE OF MANAGEMENT

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## Nov & Dec 2018 Newslines

### Activities November and December 2018

#### Recruiters at the Campus

<b>Participants</b>	PGDM students of 2017 -19 batch
<b>Companies Visited</b>	99 Acres.com, Aditya Birla Fashion & Retail, Aditya Birla Fashion & Retail (Chennai & Bangalore Location), ASC – Bahrain, Bandhan Bank, Caliber Outsourcing, CCD, CHEGG, Chegg (Expert Acquisition Associate), CIBC, Daikin, Darashaw & Company, ESAF Small Finance Bank, Eurospa and Mauria, Federal Bank, Future Group, Gartner, Godrej, HDFC AMC, Indigo Airlines, Interocean, Mansukh Securities & Finance, Orange O Tec, Oxane Partners, People Matters Media, Protiviti Consulting, Rapido.bike, Reservoir Financial, S&P Global Market Intelligence, Satin credit Care, Shri Ram Pistons & Rings, STANZA Living, TO THE NEW, Yes Bank

#### Managing in the Age of Disruption: Future of Organisations – Academic Conference

<b>Date / Venue</b>	06/12/2018 / Hotel Shangri La Eros, Delhi
<b>Organised By</b>	AIMA in Collaboration with Knowledge Partner NMIMS; Technology Partner TCSION; University Partner SRM University and Academic Partner Great Lakes, RIMS
<b>Participants</b>	Dr. Swatti Dham, Prof. Ravinder Chawla, Prof Das Gupta, Prof. Tomar, Ms. Raj Changrani and Ms. Madhu Dogra
<b>In Brief</b>	<p>Key learnings</p> <ul style="list-style-type: none"> <li>• Future and Consumption of Data Privacy</li> <li>• Digital World and its Concern</li> <li>• CRM and Database</li> <li>• Emerging Technology – Impact on Digital transformation of Business</li> <li>• IOT</li> <li>• Cryptography</li> <li>• Block chain Technology</li> <li>• Agile Business Models</li> <li>• Flexible HR System</li> <li>• Watson-Wining Jeopardy and Beyond</li> <li>• IBM Watson Project Standard 2007</li> <li>• Machine Learning</li> <li>• Data Privacy and Digital Technology</li> </ul>

	<ul style="list-style-type: none"> <li>• Technologies getting Cheaper</li> <li>• Customer acquisition</li> <li>• Global Model</li> <li>• Leadership and process</li> </ul>
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### Living Mindfully: Initiatives and Learning's – International Discussion

<b>Date / Venue</b>	12/12/2018 / Campus
<b>Chief Guest</b>	Hon'ble Shri Manish Sisodia, Deputy Chief Minister, Delhi
<b>Participants</b>	<p>Mr. Abhishek Goel, Director, Hanogi; Mr. Ashish Duggal, Manager, WIPRO; Mr. Avinash Khurana, IT Head, NHRDN; Prof. B.K.Dhup, Mgt Consultant, KPMG; Mr. Babar Salemi, Member, Afghanistan Embassy; Mr. Bhagat Singh, Chapter Manager, NHRDN; Dr. Deepa Gupta, Professor, G L Bajaj; Mr. Deepak Goel, Founder, Karma Circles; Mr. Dhananjay Sing, DG, NHRDN; Ms. Juhi Sharma, Asst. GM, Clearmedi Healthcare; Mr. Kanwal Jeet Jawa, MD, Daikin; Mr. Kapil Kumar, Deputy Manager HR, NEC Technologies India Pvt. Ltd.; Ms. Lipika Sachdeva, OCC Therapy Consultant, MECL; Shri Manish Sisodia, Deputy CM, Delhi Govt.; Mr. Manu Tiwari, Director Mkt, Karma Circles; Mr. Munish Pandhi, VP, Accenture; Mr. Nalin Srivastava, Assistant Director, NHRDN; Mr. Narendra Sharma, Sr. Manager, Canon; Mr. Naveen Aggarwal, HR-Marketing &amp; Training, RK Consultant; Dr. Neetu Bhagat, Deputy Director, AICTE; Mr. Nikhil Mathur, Individual Contributor, Freelancer; Mr. P K Nagpal, Chartered Engr, PN Associate; Ms. Pooja Kumari; Mr. Prabhat Varshney, VC, SAFFE, National Council Member, ISTD; Mr. Pranay Ranjan, Manager, BD, NHRDN; Ms. Preity Sharma, Sr. Executive HR, Clearmedi Healthcare; Ms. Prerna Lamba, Trainee Journalist, Business World; Mr. R Anand, SR VP, HCL; Mr. Rahul Bahuguna, CO Founder, Digivaasi; Mr. Rajan Bhatia, VP, Jamboree; Dr. Rajani Surendar Bhat, Consultant, Institute of Pulmonology; Mr. Rajesh Ranjan, Station Director, 94.3 Radio One; Mr. Rakesh Ranjan, Sr. Manager, Indo Alusys Industries Ltd; Ms. Ria Nagpal; Mr. Roobesh Modi; Director, Estater.com; Mr. Sanjay Anand, Principal, Shanvi infotech; Mr. Sanjeeva Girotra, EVP &amp; Product Head, Chhota Internet, AMTRAK TECHNOLOGIES P Ltd.; Ms. Smita Tandon, Consultant, Posh; Ms. Sudeshna Batra, Partner, Glasford International; Mr. T. C Arora, CEO &amp; Director, Accunergy Power Consultants Pvt Ltd; Mr. Tushar Aggarwal, Karma Circles; Mr. V K Mathur, CFO, Worksite; Mr. Vikas Bansal, Chairman, Impact Partner; Mr. Vikas Saraogi, General Manager, 'Hindustan Power Projects Pvt. Ltd; Mr. Y N Kaushal, Director, Enablers' Management Institute</p>
<b>In Brief</b>	<p><b>Mr. R Ananad, Sr. VP HCL</b> told about his journey to practice and master mindfulness. He explained how it enhance the ability to make timely decisions. The automated software's reduces repetitive tasks and provides us the opportunity to focus on creative tasks. Similarly, Mindfulness removes mental clusters so that we can fully live in our present moment.</p> <p>Mr. Abhishek Goyal, Prof. Shailee and Mr. Nikhil Singh made presentations on impacts of Automation and skill formation on business organizations as well as employability of the youth.</p> <p>Mr. Abhishek from Hanogi Ltd introduced two automated software's – Hanogi Email Insight suite and Employee onboarding.</p> <p><b>Prof Shailee, NDIM</b>, discussed that while the automation process makes some jobs obsolete, it simultaneously creates jobs which require different skillsets. Thus we need to train our current manpower in the new concepts like Artificial Intelligence so that they are able to adopt to the change. She briefly explained the key points about the certificate courses offered at NDIM namely Data Visualization using Tableau, Data Analytics &amp; Mining using R and domain specific courses Financial and HR Analytics taught.</p> <p>Lastly <b>Mr. Nikhil Singh, NDIM</b>, highlighted the International job opportunities in Japan for Delhities for which Japanese organization is ready to train Indian Youth in required</p>

	Skill set. 21 organizations are involved to send skilled manpower to Japan and NDIM is the sole one having license.
<b>Keynote Address</b>	<b>Hon'ble Shri Manish Sisodia, said</b> from Last three and a half years, with initiatives from Delhi Govt. , mindfulness and happiness process is practiced in schools run by the Govt. Education has two levels: academic achievement and life skills. The present Delhi Government has been attempting to achieve both through happiness model. The Govt. proposes to start entrepreneurship training from the 9 <sup>th</sup> class onwards. The Deputy Chief minister answered some questions put up my eminent audience.
<b>Vote Of Thanks</b>	<b>Dr. V M Bansal, Chairman, NDIM</b>
	Dr. V M Bansal announced that NDIM will be the partner in education reforms that Delhi Govt. has been introducing and he proposed vole of thanks to Hon'ble deputy Chief minister and distinguished guests.

### IPR and Piracy Issues in Entertainment and Media Industry: an International Summit

<b>Date / Venue</b>	13/12/2018 / Hotel Leela, Delhi
<b>Organised by</b>	ASSOCHAM
<b>Resource Persons</b>	Sh. Amit Dubey, Deputy CTO and National Security Expert, Tech Mahindra Dr. Ashwini Siwal, Assistant Prof. IP and IT Laws, Faculty of Law, Univ. of Delhi Sh. Frank D'Souza, Partner & Leader Entertainment & Media Sector, PwC India Ms. Gowree Gokhale, Partner, Nishith Desai Associates Sh. Matt Andrews, Counsel, Global Copyright Protection, Netflix Sh. Sakshi Mehra, President, Film Federation of India Sh. Sandeep Marwah, Founder & President, AAFT & President, Marwah Studios Sh. Vikash Chourasia, Scientist C, Ministry of Electronics and IT, Govt. of India
<b>Participants</b>	Dr. Rinku Dixit
<b>In Brief</b>	The following topics were discussed: <ul style="list-style-type: none"> <li>• How to handle Piracy in Entertainment and Media Industry</li> <li>• Strategies to combat :Piracy</li> <li>• Role of investigating agencies</li> <li>• Overview of Current laws in India</li> <li>• Trends and economies of Piracy, etc.</li> </ul>

### DMA: National Conference on Future of Technology and National Awards for Business and Technology Leaders

<b>Date / Venue</b>	14/12/2018 / Park Hotel
<b>Organised By</b>	DMA, knowledge partner Accenture, supporting partners - LNG Petronet, Magicka, Jabra, Spectra, Timesjob.com, Benepik, Vastada Consulting and Adeventus Solutions
<b>Participants</b>	Dr. Vinita Sharma, Dr. Kamaldeep Kaur and Mr. Manoj Kumar attended the conference alongwith 19 students
<b>Keynote Address</b>	Shri Suresh Prabhu, Cabinet Minister for Ministry of Commerce and Industry & Ministry of Civil Aviation and BOD NDIM
<b>Inaugurated By</b>	Mr. Balasubramanian, MD, Accenture, Justice B. P. Singh, Former Judge of Supreme Court of India, BOD NDIM, Mr. Mangal Dev, Director Hitachi, Mr. KJasbir Singh Bajaj, IAS, Addl Chief Secretary, Mr. Anindya Basu, Senior

	MD, Accenture and Mr. Dinesh Sarraf Chairperson PNGRB & President, DMA.
<b>Session 1</b>	<b>Digital Health and Digital as Key to Competitiveness in Energy sector</b>
<b>Speakers</b>	Prof. Rajendra Pratap Gupta, Policy Advisor, Union GOI, Mr. Suhas Dutta, Founder & MD, Trinayan, Mr. Vinod Kumar, Accenture. The session was ended with a talk of group of women entrepreneurs supported by Magicka.
<b>Session 2</b>	<b>Voice and IOT technologies and Artificial Intelligence</b>
<b>Speakers</b>	Mr. Krishna Prasad, Dr. Harshit Pant, Chief Business Transformation Officer, NTF India Pvt. Ltd. and Mr. Ranjeet Kumar, CEO, Applicate Technology
<b>Session 3</b>	<b>Application of Future Technology, Solar Power, New Age Technologies in Health care</b>
<b>Speaker</b>	Mr. Anurag Tiwari, Manager, Technical Solution gave a demo of robot used in hospitality in hotels
	<b>Cross Industry Panel Discussion</b>
<b>Speakers</b>	Mr. Pavan Duggal, Senior Advocate, Supreme Court of India, Mr. Bharat Bhargava, Director General, Mr. vinay Solanki, Head IOT, Lenovo, Ms. Shweta, Head, South Asia – SIAC, Dr. Sanjeev Bansal, Dean, Amity Business School, Mr. Deep Prakash Pant, Digital Leader, Health care Industry.
<b>Valedictory and Award Distribution</b>	Dr. V M Bansal, Chairman, NDIM was awarded best educationist

#### FDP/MDP on Advanced Research Methods

<b>Date / Venue</b>	<b>17-22/12/2018 / Campus</b>
<b>Organised By</b>	<b>NDIM in Association with PHD Chamber of Commerce</b>
<b>Participants</b>	Mr. Arshani Kumar Sapam, Student, New Delhi Institute of Management; Ms. Ayshani Kaushish, Student, New Delhi Institute of Management; Mr. Gyan Prakash Uajalayan, Ph.D Scholar, Jamia Hamdard University; Mr. John Wilsent, Student, New Delhi Institute of Management; Ms. Mani Goswami, Student; New Delhi Institute of Management; Ms. Renu Kohli, Board Strategist, Researcher & Trainer, FNO Research; Mr. Rohit Puri, Student, New Delhi Institute of Management; Ms. Shradha Malik, Student, New Delhi Institute of Management; Ms. Smriti Gautam, Alumni, NDIM; Ms. Marrium Khan, Research Scholar, People's Institute of Management & Research; Ms. Misha Matharu, Ph.D Scholar, GGS Indraprastha University; Dr. Priti Dubey, Associate Professor, People's Institute of Management & Research and NDIM Faculty
<b>Objective</b>	Imparting basic skills sets in understanding of basic concepts associated with Research Methodology and its significance in management research. The course structure of the workshop was specifically tailored for faculty members, research scholars and management consultants.
<b>In Brief</b>	One week FPD acquainted participants with various cutting edge techniques of data analysis such as Structural Equation Modelling, CFA, and Text analysis using social media like Quora, Google and Twitter, wordcloud.com. The first few days of the workshop were entirely devoted to understanding of the basics of research methodology like types of researches, understanding of concept, Variables, literature review and formulation of hypothesis. It also dealt about measurement, sampling and data cleaning, filtering and the hands –on the application of SPSS for descriptive statistics, t-test correlation and ANNOVA. The program was designed in a way such that it covered all important areas pertaining to management research, including Case study and case writing and advanced statistics like multiple regression, use of 'R and the issue of plagiarism.

	<p>The various interactive sessions with hands on learning experience during the FDP were conducted by Professors from Delhi University, USMS, GGSIPU, Delhi, AUD, and the Faculty from NDIM</p>
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