

NDIM FACULTY PAPER PRESENTED: INTERNATIONAL/INTERNATIONAL CONFERENCE 2017-2020

S. No.	Name of the Conference	Name of the Organising Body	Venue	Date	Faculty Name	Paper Title	Type	Year
1	National Conference on Changing post covid-19 Socio Cultural & Economic Scenario.	School of Management, Doon University, Dehradun	Online	20-21 July, 2020	Madhu Jasola	Impact of Socio Cultural Determinants on Pandemic Outbreak	National Conference	2020
2	International Conference, ICGFBE 2020	organized by NDIM	Online	20-21st Nov. 2020	Rinku Dixit	Equity Research in Banking Sector	International conference	2020
3	International Symposium on Innovative Surveys in Positive Sciences	Tomori Pal College in Budapest, Hungary	Oline	23rd-26th Sept, 2020	Ritu Talwar	Minute Maid Key Player In Virtuuous Fruit Circular Economy	International Symposium	2020
4	ATLAS 7th INTERNATIONAL SOCIAL SCIENCES CONGRESS	Tomori Pal College in Budapest, Hungary	Oline	23rd-25th Sept, 2020	Ritu Talwar	Mumbai'S Dabbawalas: Model Of Service Par Excellence	International Congress	2020
5	National Webinar on Multidiciplinary Approaches to Folklife: Chalanges and Perespectives Part-1	Department of Modern Indian Languages and Literary Studies, University of Delhi	Oline	21-23rd October, 2020	Ritu Talwar	Indian Culture, Core Cultural Values and Marketing Implications	National Conference	2020
6	International conference: Recent Advances in Science and Technology during the Coronavirus Pandemic	BIRLA INSTITUTE OF TECHNOLOGY, Mesra, Ranchi	Online	18-20 JULY, 2020	Ritu Talwar	Technological Challenges in Challenging Times in Education.	International conference	2020
7	4 INTERNATIONAL MARDIN ARTUKLU CONFERENCE ON SCIENTIFIC RESEARCHES	Mardin, Turkey	Oline	August 7-8, 2020	Ritu Talwar	Role Of Employee Attitude And Perception Towards Use Of EHRM	International conference	2020
8	Tokyo International Conference on Innovative Studies of Contemporary Sciences	Tokyo International Conference	Online	17-19th Aug 2020	Ritu Talwar	A systematic review of blockchain	National Conference	2020

9	Conference jointly organised by RC-04 Migration & Diaspora Studies of the Indian Sociological Society (ISS) & Centre for the Study of Social Exclusion & Inclusive Policy	University of Hyderabad	Online	26-27th Aug 2020	Ritu Talwar	Study of Issues and Challenges of Migrants during pandemic	National Conference	2020
10	International Conference, ICGFBE 2020	organized by NDIM	Online	20-21st Nov. 2020	Shailee Choudhary	Equity Research in Banking Sector	International conference	2020
11	UN GCNI Manthan 2020. (A Case Study)	Organized by UN Global Compact Network India	Webinar	27th Nov 2020	Teena Singh, Arun Kumar, Anil Kamboj, Manvi Pant	Responsible Management Education in Post Covid World: Emerging Innovative Practices in Management Schools.	Case Study	2020
12	National Conference on “Society 4.0 – A Futuristic Perspective on Nature of Work, Jobs and Skills”,	Trinity Institute of Professional Studies	Trinity Institute of Professional Studies	5th December 2020	Vinita Sharma	Awareness of Growing Cyber Crimes in Society 4.0	National Conference	2020
13	SIMS 11TH Annual International Research Conference on Achieving \$5 Trillion Economy of India: Opportunities and Challenges	Symbiosis Institute of Management Studies, Symbiosis International (Deemed University)	Online	21-23rd December 2020	Vinita Sharma	Essential Awareness of Social Engineering Attacks for Digital Security	International conference	2020
14	2nd International conference on Emerging Technologies in Data Mining and Information Security. IEMIS 2020	Institute of Engineering & Management Group, Department of Computer Application and Science . Theme, Data Mining, Machine Learning, IOT and Information Security.	Online	2-4th July 2020	Monika Nijhawan	Collaborating Technologies for Autonomous and Smart Trade in the ERA of Industry 4.0:A Detail review on Digital Factory	International conference	2020
15	International Conference on “Global Financial and Business Environment (ICGFBE 2020)”	Organized by NDIM	Online	20 & 21 Nov 2020	Shagun Arora	Interlink ages and Volatility transmission between the Stock market of Developed countries and India	International conference	2020
16	International Conference on “Global Financial and Business Environment (ICGFBE 2020)”	Organized by NDIM	Online	20 & 21 Nov 2020	Shagun Arora	Comparative Study of Volatility Across Selected Stock Markets	International conference	2020

17	National Conference on Changin Post Covid19 Socio Cultural and Economic Scenario	School of Management, Doon University, Dehradun	Dehradun	20-21 July, 2020	shivani Kapoor	Major Socio Cultural Complications for India to Fight COVID19	Natonal Conference	2020
18	13th International Management Conference on Managerial Challenges of the Contemporary Society	Department of Management, Faculty of Economics and Business Administration, Babes-Bolyai University, Cluj-Napoca, Romania	Online	4-5th June 2021	Madhu Jasola	Attributes Affecting Psychological Well Being Among Faculty Members in Online Teaching Environment	International conference	2021
19	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020	Organized by NEMA & NDIM	NDIM	29th-31st March 2021	Madhu Jasola	Digital Workplace and Its Adaptability During Covid-19: A Conceptual Framework	International conference	2021
20	Emerging Business, Management and Sustainability Paradigm Beyond 2020	NDIM, New Delhi		31st March 2021	Parul Bhatia	Diversification Potential Amid N-10 Stock Markets: An Exploratory Study	National	2021
21	National conference on sustainable business and Marketing	National Institute of Technology, Triehy	Triehy	10th March 2021	Ritu Talwar	A realistic Study of Indian Social Entrepreneurs	National conference	2021
22	International Marketing Conference-1 on Innovations in Contemporary Marketing: Theory and Practices	IIM Shillong	Online	21st-22nd April 2021	Ritu Talwar	MARKETING POST COVID-19 –A PARADIGM SHIFT IN STRATEGIES OF B2B AND B2C	International conference	2021
23	International Conference on Business Interventions for Managing Technology and Innovation	Noida by Asian School Business	Noida, UP	6th, February, 2021	Ritu Talwar	Innovative Advertising Practices for Enhancing Brand Value in Digital Era	International conference	2021
24	1st Annual Conference on Behavioral Science in Management (BSIM) 2021	IIM Ahmadabad	Ahmadabad	9th-10th April 2021	Ruch Arora	Effect of Overconfidence & Herding in Sustainable Financial Markets	National	2021
25	1st Annual Conference on Behavioral Science in Management (BSIM) 2021	NSC Center for Behavioral Science, IIM Ahmadabad	Online	9th & 10th April 2021	Ruchi Arora	Effect of Overconfidence & Herding in Sustainable Financial Markets	National conference	2021
26	Emerging Business, Management and Sustainability Paradigm Beyond 2020	NDIM, New Delhi		31st March 2021	Silky Vigg Kushwah	Diversification Potential Amid N-10 Stock Markets: An Exploratory Study	National	2021

27	International Management Conference on Post Covid Management Strategies: Recovery, Resilience and Adaptation	Indian Institute of Management Bod Gaya	Indian Institute of Management Bod Gaya	23-24th April 2021	Silky Vigg Kushwah	Stock Returns and Volatility Spillover Dynamics Between National Stock Exchange's Overall index and Small and Medium Enterprises' Index	International conference	2021
28	CASE WRITING COMPETITION & CONFERENCE, 2021	ALL INDIA MANAGEMENT ASSOCIATION INDIA CASE RESEARCH CENTRE	Online	30th-31st March 2021	Sushma Muralie	Creating Value For Stakeholders – Nepra		2021
29	11th Conference on Excellence in Research and Education (CERE-2021)	CERE 2021, IIM Indore	Online	18th-20th June 2021.	Vinita Sharma	E-learning Methodologies for Management Students during Pandemic	International conference	2021
30	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020	Organized by NEMA & NDIM	NDIM	29th-31st March 2021	Silky Vigg Kushwah	Role of Entrepreneurship Support in Women Empowerment: An Empirical Analysis	International conference	2021
31	Pepperdine 4th Global Symposium	NDIM-Pepperdine- Online	NDIM Delhi	5th August 2021	Anand Jaiswal	An Exploration of Product and Services Industries for competitive edge in Covid times	International conference	2021
32	Two Days International Conference on “Global Financial and Business Environment (ICGFBE 2021)”	NDIM	New Delhi	23rd & 24th December 2021	Anand Jaiswal	An estimation of share prices of an Indian private bank with Automotive Sector: A case study of ICICI bank	International conference	2021
33	Two Days International Conference on “Global Financial and Business Environment (ICGFBE 2021)”	NDIM	New Delhi	23rd & 24th December 2021	Anand Jaiswal	Systematic analysis of the barriers to the integration of Life Insurance in India using the DEMATEL approach	International conference	2021
34	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020	Organized by NEMA & NDIM	NDIM	29th-31st March 2021	Anand Jaiswal	Comparative Analysis of Customer Engagement due to Marketing Strategies in Education Sector in India: Pre and Post Covid Era	International conference	2021

35	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020	Organized by NEMA & NDIM	NDIM	29th-31st March 2021	Anand Jaiswal	Change in the Research Trends in Sustainable Supply Chain Management with the Emergence of COVID-19	International conference	2021
36	Two Days International Conference on "Global Financial and Business Environment (ICGFBE 2021)"	NDIM	New Delhi	23rd & 24th December 2021	Chand Tandon	Volatility Study among various sectors of Indian Stock Exchange	International conference	2021
37	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020	Organized by NEMA & NDIM	NDIM	29th-31st March 2021	Chand Tandon	COVID 19 Upsurge: A Comparative Study of Stock Market Responses on Affected Countries with their Confirmed COVID-19 Cases	International conference	2021
38	National Convention on Atmanirbhar Bharat: Series of Memorial Lectures	Indian Institute of Public Administration, New Delhi	Online	28-29th Dec 2021	Gauri Modwel	Developing India as major International Tourist Destination for Atmanirbhar Bharat through Motivating People to Participate in	National	2021
39	ISDSI-Global Conference 2021 Leading Business in a Fluid world	IIM Nagpur		27-30 December 2021	Parul Bhatia	Flexibility Check for Diversification with Cryptocurrency Index and Market Indices	International conference	2021
40	Two Days International Conference on "Global Financial and Business Environment (ICGFBE 2021)"	NDIM	New Delhi	23rd & 24th December 2021	Parul Bhatia	Scandinavian Market pre and During Covid phase	International conference	2021
41	Two Days International Conference on "Global Financial and Business Environment (ICGFBE 2021)"	NDIM	New Delhi	23rd & 24th December 2021	Parul Bhatia	Stock Trading Decision through Outliers: A Case Study of the State Bank of India	International conference	2021
42	Two Days International Conference on "Global Financial and Business Environment (ICGFBE 2021)"	NDIM	New Delhi	23rd & 24th December 2021	Ritu Talwar	Different Aspects of Marketing in VUCA world after Covid 19.	International conference	2021

43	The 2nd International Conference on Innovative Trends in Business & Technology (iCITBT - 2021)	Online / Virtual Conference : Sindh Agriculture University, Tandojam :Pakistan		22nd & 23rd October, 2021	Ritu Talwar	MARKETING INNOVATIONS IN B2B AND B2C POST COVID-19 –A PARADIGM SHIFT IN STRATEGIES	International conference	2021
44	International Conference on Sustainable Development in International Higher Education: Strategies to Achieve Gender Equality and Empowerment	organised by JNU.	New Delhi	August 10-11, 2021	Ritu Talwar	A Realistic study of Women Social Entrepreneurs	International conference	2021
45	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020	Organized by NEMA & NDIM	NDIM	29th-31st March 2021	Ritu Talwar	Modern CSR: A Prototype Change from Contemporary CSR	International conference	2021
46	Two Days International Conference on “Global Financial and Business Environment (ICGFBE 2021)”	NDIM	New Delhi	23rd & 24th December 2021	Ruchi Arora	Is size just a number?	International conference	2021
47	Two Days International Conference on “Global Financial and Business Environment (ICGFBE 2021)”	NDIM	New Delhi	23rd & 24th December 2021	Silky Vigg Kushwah	Volatility Study among various sectors of Indian Stock Exchange	International conference	2021
48	International Conference on Circular Economy, Management and Industry 4.0 Leading towards sustainability	Dharmatya vidyapeeth's Institute of Management Studies and Research, Navi Mumbai in collaboration with Apeejay School of Management, New		21-22 October 2021	Sushma Muralie	A Review Of Private Sector Participation In Building A Solar Energy Based Micro-Entrepreneurial Ecosystem In Rural India		2021
49	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020	Organized by NEMA & NDIM	NDIM	29th-31st March 2021	Teena	Are Women Entrepreneurs Really Empowered? An Empirical Analysis of Sikkim Women Entrepreneurs	International conference	2021
50	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020	Organized by NEMA & NDIM	NDIM	29th-31st March 2021	Silky Vigg Kushwah	Are Women Entrepreneurs Really Empowered? An Empirical Analysis of Sikkim Women Entrepreneurs	International conference	2021

51	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020	Organized by NEMA & NDIM	NDIM	29th-31st March 2021	Vinita Sharma	Sustainable e-learning Methodologies – Perspective of Management Students	International conference	2021
52	6th International Conference "Advancing Management: Innovation, Engagement and Impact in the post COVID era"	by KIET School of Management, Ghaziabad.		6th Aug 2021	Vinita Sharma & Romya Samal Ranjan (2019-21) (Joint with Student)	A study on whether Xiaomi should expand into premium smartphone segment	International conference	2021
53	6th International Conference "Advancing Management: Innovation, Engagement and Impact in the post COVID era"	by KIET School of Management, Ghaziabad.		6th Aug 2021	Vinita Sharma & Tonupriya Mukherjee (2019-21) (Joint with Student)	A Study on the Purchasing Behaviour of Branded Sports Shoes by Women during COVID 19	International conference	2021
54	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020	Organized by NEMA & NDIM	NDIM	29th-31st March 2021	VN Srivastava	Developing Leadership Skills among MBA Students during Covid 19	International conference	2021
55	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020	Organized by NEMA & NDIM	NDIM	29th-31st March 2021	VN Srivastava	Search for New Work Systems amidst Current Challenges	International conference	2021
56	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020	Organized by NEMA & NDIM	NDIM	29th-31st March 2021	Parveen Kaur	Search for New Work Systems amidst Current Challenges	International conference	2021

57	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020	Organized by NEMA & NDIM	NDIM	29th-31st March 2021	Atul Rawat	Contribution of Indian Economic Sectors towards Direct Carbon Emissions and Footprints: An Environmentally Extended Input-Output Analysis	International conference	2021
58	Paper Presented in International Conference on "Emerging Business, Management and Sustainability Paradigm beyond 2020"	Organized by NEMA & NDIM	NDIM	29-31 March, 2021	Kamal Kundra	Application of ICT in Education - Enhancing Quality and Reach	International conference	2021
59	9th International Conference on reliability, infocom Technologies and optimization (ICRITO): Trends & Future Direction	Amity University Utter Pradesh, Noida	Noida.	3-4th September 2021	Monika Nijhawan	A study of Awareness and Perception of Augmented Reality in Education Sector	International conference	2021
60	International conference The AICTE Sponsored International Conference is on 21st and 22nd October'2021.	The AICTE sponsored International Conference, Bharti Vidyapeeth's Institute of management studies and Research Navi Mumbai in collaboration with Apeejay School of Management, New	New Delhi	22nd October 2021	Parveen Kaur	A review of Private Sector Participation in Building a Solar Energy Based Micro-Entrepreneurial Ecosystem in Rural India	International conference	2021
61	International Conference on Sustainable Finance, Economics & Accounting in the Pre- and Post- Pandemic Era	IIM Jammu	online	July, 30-31 2021	Madhu Jasola	TECHNOLOGY ACCEPTANCE AND ATTRIBUTES AFFECTING THE EMPLOYEES DURING PANDEMIC in	International conference	2021
62	2nd International Conference on Industry 4.0 and Advanced Manufacturing	IISC, Benagluru.	IISC, Benagluru.	11th January 2022	Anand Jaiswal	A literature review based bibliometric analysis of supply chain analytics	International conference	2022
63	3rd International Conference on Applied Sciences, Engineering, Technology & Management (ICASETEM-2022)	Organized by Crown University Int'l Chartered Inc in USA official partners constituent campuses at government regulated Universities world wide and online operation, Association with Institute for Engineering Research and	Virtual	17-18th March 2022	Sonal Gulati	Impact of Social Media Techniques on Growth of Start-ups in India during Covid-19	International conference	2022
64	10th International Conference on recent Challenges In Engineering and Technology (ICRCET-22)	Organized by Institute for Engineering Research and Publication (IFERP) Bali, Indonesia	Virtual	22-23rd June 2022	Sonal Gulati	The need for digital sustainability for startups in India	International conference	2022

65	International Conference on Contemporary Issues in Business Innovation, Technology & Social Science	Gautam Buddha University, Greater Noida.	Greater Noida.	May 24-25, 2022,	Madhu Jasola	Improving Customer Relationship Through Technology And Artificial Intelligence Intervention	International conference	2022
66	In the International Conference on Advances in Management and Technology (ICAMT-2022)	JAYPEE BUSINESS SCHOOL	Sector 62, Noida UP-201309	February 24-26, 2022.	Madhu Jasola	Service Quality GAP Model and Essential 5Es For Positive Customer Experience	International conference	2022
67	Symposium on Applications of Machine Learning and Data Science in Inter-disciplinary areas, on	IIM Vishakhapatnam		29-30 May 2022	Ritu Talwar	The Promise and Limitations of Algorithms in Artificial intelligence for Healthcare	International	2022
68	National Conference on Accounting, Finance & Business 2022	New Delhi Institute of Management in Association with Indian Accounting Association (Delhi Chapter)			Pushpa Negi	Covid-19 Pandemic and Volatility Spill Over Effects on Foreign Exchange Rates: Evidence from Five Big Emerging Economies	National	2022
69	2nd International Marketing Conference - 2022	organized by IIM Shillong		24th and 25th of August 2022	Ritu Talwar	Building a Resilient Brand and Business	International	2022
70	Two Days National Conference on "Accounting, Finance and Business" (NCAFB 2022)	NDIM in Association with Indian Accounting Association (Delhi Chapter)	NDIM	8-9th July 2022	Ritu Talwar	Exploring the impact of Artificial Intelligence on the Health care sector	National	2022
71	International Conference on Systems Analysis for Enabling Integrated Policy Making	Hybrid conference, Scope Convention Centre, Lodi Road, New Delhi	New Delhi	10-12, August 2022	Sangeeta Yadav	India's Transformation to a Net-Zero Emissions Energy System: Opportunities and Challenges	International conference	2022
72	Global Conference on Services & Retail Management	Univ. of Florida	Virtual	10-13th May 2021	Silky Vigg Kushwah	BEST PRACTICES IN SUSTAINABLE FINANCE: AN EMPIRICAL ANALYSIS OF INDIAN	International conference	2021
73	International Management Conference 2021 Centre for Management Studies	Jamia Millia Islamia, New Delhi, India	New Delhi	May 21-24, 2021	Silky Vigg Kushwah	INSURANCE POLICY SUPPORT IN WOMEN EMPOWERMENT: AN EMPIRICAL ANALYSIS	International conference	2021
74	INTERNATIONAL CONFERENCE ON BUSINESS RESEARCH AND INNOVATION (ICBRI)	Management Development Institute Murshidabad		26-27 February 2021	Silky Vigg Kushwah	Analysis of Foreign Direct Investment's Determinants in India: A VECM	International conference	2021

75	ISDSI-Global Conference 2021: Leading business in a FLUID world	INDIAN INSTITUTE OF MANAGEMENT NAGPUR		December 27-30, 2021	Silky Vigg Kushwah	The Dynamic Connectedness between Stock Market and Commodity Market during the Covid 19 Pandemic: A VAR Approach	International conference	2021
76	2021 Ninth Annual Humanistic Management Conference	Humanistic Management Network, Rue de Zurich 36, 1201 Geneve, Switzerland	Online	24 -26th November 2021	Radha Sharma	Inclusive Workplace as a Mediator between Workplace Dignity & Career Outcomes	International Conference	2021
77	2021 Ninth Annual Humanistic Management Conference	Humanistic Management Network, Rue de Zurich 36, 1201 Geneve, Switzerland	Online	24 -26th November 2021	Radha Sharma	CAMB Model as a Possible Panacea to Management Education for Sustainability Covid-19 Pandemic & Volatility	International Conference	2021
78	Two Days National Conference on "Accounting, Finance and Business" (NCAFB 2022)	NDIM in Association with Indian Accounting Association (Delhi Chapter)	NDIM	8-9th July 2022	Silky Vigg Kushwah	Spillover Effects on Foreign Exchange Rates: Evidence from Five Big Emerging Economies	National Conference	2022
79	International Management Conference "Building Resilience: The Way Forward"			2-3rd April 2022	Silky Vigg Kushwah	Convergence between the Stock markets of India and Other Emerging Economies during Covid-19 pandemic: A Vector Autoregressive	International conference	2022
80	International Management Conference "Building Resilience: The Way Forward"			2-3rd April 2022	Silky Vigg Kushwah	The Dynamic Connectedness between Stock Market and Commodity Market during the Covid 19 Pandemic: A VAR Approach	International conference	2022
81	International Conference on Shaping the Future of Management Education for Sustainable Emerging Economies SFME 2022	Organized by Department of Management Studies, Indian Institute of Technology Roorkee In collaboration with Arizona State	Roorkee, UP	20-22nd November , 2022	Manisha Bhardwaj	Enablers Identification for Disruption in Agricultural Supply Chain	International conference Proceedings	2022
82	3rd International Conference on "Global Financial and Business Environment (ICGFBE 2022)	NDIM	NDIM	29th-30th December 2022	Anand Jaiswal	Analysis of Quality Standard: A Study on Bande Bharat Express	International conference	2022
83	3rd International Conference on "Global Financial and Business Environment (ICGFBE 2022)	NDIM	NDIM	29th-30th December 2022	Anand Jaiswal	Improving efficiency at Production Plant Through Kaizen Implementation: A Case Study on Green Plant	International conference	2022
84	3rd International Conference on "Global Financial and Business Environment (ICGFBE 2022)	NDIM	NDIM	29th-30th December 2022	Anand Jaiswal	Analysis on the Applicability of Basic Quality Tools for Process Improvement: A Study on BL Kashyap and Sons Ltd.	International conference	2022

85	3rd International Conference on "Global Financial and Business Environment (ICGFBE 2022)	NDIM	NDIM	29th-30th December 2022	Anand Jaiswal	Analysis on a Climate Resilient System to Meet Drinking Water Needs: Investigation on an Innovative Approach for Rain Water Harvesting	International conference	2022
86	3rd International Conference on "Global Financial and Business Environment (ICGFBE 2022)	NDIM	NDIM	29th-30th December 2022	Kamal Kundra	Role of AI in E-learning	International conference	2022
87	2022: Annual Conferenece of India Commerce Association & International Seminar on "India's March towards \$ 5 Trillion Economy by 2024"	Organize by Dr. Babasaheb Ambedkar Marathwada University, Aurangabad & MGM University Aurangabad	Aurandabad	22nd-24th December 2022	Teena Singh	Study of the Impact of Artificial Intelligence in the Indian Banking Sector: Issues & Challenges	International conference	2022
88	44th All India Accounting Conference & International Seminar on Accounting Education & Research	Organized by School of Commerce & Business Studies, Jiwaji University, Gwalior, Madhya Pradesh in association with Indian accounting	Gwalior	29th-30th October 2022	Teena Singh	Study of the factors affecting Value & Relevance of accounting information in Economies- A case of India.	International conference	2022
89	6th INTERNATIONAL CONFERENCE ON INNOVATIVE COMPUTING & COMMUNICATION (ICICC-2023), organized by Springer and Elsevier conducted on 17 and 18 Feb 2023.	organized by Shailesh Suchdev College of Business Studies, University of Delhi, New Delhi, India in association with National Institute of Technology Patna, India and the University of Vellore, India		17 and 18 Feb 2023.	Rinku Dixit/Shaillee Choudhary	Analysis of the Factors Influencing the Consumer Buying Behaviour in Online Shopping: An Empirical Study with reference to Delhi, India"	International conference	2023
90	International Health Care Conference 2023, Transformational Era in Healthcare: The Pathway to Sustainability	Jamia Humdard, Department of Healthcare and Pharmaceutical Management, Jamia Hamdard, New Delhi		24-25th Feb 2023	Teena Singh, Anurag Agnihotri	Comparative Analysis of Performances of Indian Stock Markets USA and China During COVID-19 Health Crisis	International conference	2023
91	International Health Care Conference 2023, Transformational Era in Healthcare: The Pathway to Sustainability	Jamia Humdard, Department of Healthcare and Pharmaceutical Management, Jamia Hamdard, New Delhi		24-25th Feb 2023	Sharmila Agnihotri	Study of Fintech Services and Blockchain in the Indian Healthcare Sector	International conference	2023
92	6th International Conference on ISCON 2023	6th International Conference on ISCON 2023, GLA University		3rd-4th March 2023	Anand Jaiswal	A/B Testing and Audience Creation for Effective Digital Marketing: Evidences from Facebook Analytics	International conference	2023
93	6th International Conference on ISCON 2023	6th International Conference on ISCON 2023, GLA University		3rd-4th March 2023	Anand Jaiswal	MCDM Computational Approaches for Green Supply Chain Management Starategy	International conference	2023

94	National Seminar cum Workshop "Archives, Archival Practices and Knowledge Media in Our Times".	Rajasthan State Archives, Bikaner, in collaboration with C-DAC, Pune	: Bikaner, Rajasthan	23rd and 24th of March, 2023.	Sneha Roy Choudhary	Archiving Religion in Performance Practice: The Case of Sri Krishna Parijata of North Karnataka	National Conference	2023
95	IEEE Xplore 4th International Conference on Inventive Research in Computing Applications (ICIRCA), pp 261-266	IEE	Coimbatore, India	21-23, September 2022	Rinku Dixit	Robotics and Automatics in Terms of Utilizing Rules-based Business Processes	International Conference	2022
96	Proceedings of the International Conference on Innovative Computing & Communication (ICICC) 2022	Shaheed Sukhdev College Of Business Studies (University Of Delhi)	Rohini Sector 16	05-Feb-23	Rinku Dixit	Analysis of the Factors Influencing the Consumer Buying Behaviour in Online Shopping: An Empirical Study with Reference to Delhi, India	International Conference	2023
97	Proceedings of the International Conference on Innovative Computing & Communication (ICICC) 2022	Shaheed Sukhdev College Of Business Studies (University Of Delhi)	Rohini Sector 16	05-Feb-23	Shailee Choudhary	Influencing the Consumer Buying Behaviour in Online Shopping: An Empirical Study with Reference to Delhi, India	International Conference	2023
98	Proceedings of the International Conference on Sustainable Computing and Data Communication Systems (ICSCDS-2023) DVD Part Number: CFP23AZ5-DVD; ISBN: 978-1-6654-5579-4	Shree Venkateshwara Hi-Tech Engineering College Erode, India	Erode, India & Online	23-25 March 2023	Rinku Dixit	Implementing and Analyzing Behaviour of ML Based Tamil Songs Recommendation System	International Conference	2023
99	Proceedings of the International Conference on Sustainable Computing and Data Communication Systems (ICSCDS-2023) DVD Part Number: CFP23AZ5-DVD; ISBN: 978-1-6654-5579-4	Shree Venkateshwara Hi-Tech Engineering College Erode, India	Erode, India & Online	23-25 March 2023	Shailee Choudhary	Implementing and Analyzing Behaviour of ML Based Tamil Songs Recommendation System	International Conference	2023
100	National Conference on Gender Studies: Past Issues & Future Possibilities (NCGSPIFP-23)	Department of English & Women Cell, Aggarwal College Ballabgarh	Aggarwal College Ballabgarh	4th May 2023	Vidushi Sharma	Sense of Freedom in the Poetry of Imtiaz Dharker, Mamta Kalia & Charmayne D'Souza: A Case Study	National Conference	2023

101	INTERNATIONAL CONFERENCE ON COMPUTER, CYBERNETICS AND EDUCATION (ICCCE-2023) "BEST PAPER PRESENTATION in ICCCE - 2023"	Organized by Institute For Engineering Research and Publication (IFERP) - Indonesia Chapter, in association with Universitas Fajar, Indonesia and CMR Engineering College, Hyderabad	Hyderabad, India	23-24 February 2023	Monika Nijhawan	Guiding principles for designing and content creation of AR apps for primary children	International Conference	2023
102	4th International Conference on Data Analytics and Management (ICDAM-2023)	organized jointly by London Metropolitan University, London, UK in association with the Karkonosze University of Applied Sciences, Jelenia Gora, Poland, Europe and Politécnico de Portalegre, Portugal, Europe & BPIT, GGSIPU, Delhi	Delhi	23rd–24th June 2023.	Rinku Sharma Dixit	ANALYSING CONSUMER PREFERENCES AND PATTERN FOR OTT PLATFORMS: A STUDY	International	2023
103	3rd International Conference on "Global Financial and Business Environment (ICGFBE 2022)	NDIM	NDIM	29th-30th December 2022	Som Nath Paul	Digital Banking Adoption: An Indian Youth Prospective	International conference	2022
104	International Conference on India's Presidency of G20 Summit and Sustainable Development Goals	Arun Jaitley National Institute of Financial Management		29th-30th May 2023	Payal Goel	Volatility spillover and connectedness among top cryptocurrencies of world: Fresh evidence from GARCH	International	2023
105	Two days International Conference on Social Science and Business Research	SRM Institute of Science and Technology		6th-7th Marh 2023	Payal Goel	Impact of COVID-19 on G7 countries' stock market performance	International	2023
106	International Confrence on Environment, Business, and Sustainability: The Emergint Paradigms (ICEBS-2023)	Centre for Social innovations and Management (CSIM), School of Management Bennet University		15-16th Sept. 2023	Prabal Chakraverty	Students as Brand Evangelists for the Sustainability of the Higher Educational Institutions: A Value Co-	International	2023
107	International Finance and Accounting Conference (IFAC 2023)	IIM Jammu	IIM Jammu	8-9th Sept 2023	Gauri Modwel	Foreign Direct Investment and Economic Growth in BIMSTEC Countries: A Panel Data Analysis	International conference	2023
108	International Finance and Accounting Conference (IFAC 2023)	IIM Jammu	IIM Jammu	8-9th Sept 2021	Rajesh kumar	Foreign Direct Investment and Economic Growth in BIMSTEC Countries: A Panel Data Analysis	International conference	2023

109	INTERNATIONAL HR CONFERENCE CUM CONCLAVE IHRCC'23 HR in Dynamic Business Environment	organized by Indian Institute of Management Jammu	Indian Institute of Managem ent Jammu.	14-15 October 2023	Ritu Talwar	Green human resource management's impact on employee behaviour in the	International Conference	2023
110	XXVI Annual International Conference of Society of Operations Management (SOM 2023)	Indian Institute of Management Shillong	Indian Institute of Managem ent Shillong	14-16 Dec 2023	Ritu Talwar	Promoting Sustainability through Circular Supply Chains in India : A Roadmap to success	International conference	2023
111	9th PAN IIM World Management Conference. The conference is scheduled to take place on the 21st - 23rd Dec'2023 (Hybrid Mode) at the Indian Institute of Management Sambalpur.	Indian Institute of Management Sambalpur.	(Hybrid Mode)	21st -23rd Dec'2023	Pushpa Negi	Impact of Covid-19 on the Stock performance: A study of Oil and Gas Companies listed on National Stock Exchange	International Conference	2023
112	9th PAN IIM World Management Conference. The conference is scheduled to take place on the 21st - 23rd Dec'2023 (Hybrid Mode) at the Indian Institute of Management Sambalpur.	Indian Institute of Management Sambalpur.	(Hybrid Mode)	21st -23rd Dec'2023	Silky Vigg Kushwah	Impact of Covid-19 on the Stock performance: A study of Oil and Gas Companies listed on National Stock Exchange	International Conference	2023
113	Global Financial and Business Environment (ICGFBE 2023)	NDIM	ndim	28TH Dec 2023	Parveen Kaur	A Study of the impact of ESG Education in HEIs on Students' Awareness and their subsequent participation in Sustainable Initiatives	International conference	2023
114	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023		New Delhi Institute of Managem ent, Delhi.	28-29 December , 2023	Raj Kumar Garg	Enhancing the Security of Wireless Communication Systems: A Path towards Global Protection	International conference	2023

115	Fore International Marketing Conference 2023 on Marketing for Sustainability: Transformation through Innovation and Technology	Fore School of Management, New Delhi		15-16th Dec 2023	Anand Jaiswal	Identifying Barriers and Developing Strategies for Higher Education Branding via Action Research Model	International conference	2023
116	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Anand Jaiswal	Assessing the Market Entry & Branding Strategies for an International FMCG Product in India: A mixed approach based on bibliometric Study & Topsis	International conference	2023
117	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Anand Jaiswal	Assessing the effect of Emy-Pad Technique in Indian Start-up Companies: A Perspective Analysis of Employees and the	International conference	2023
118	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Anand Jaiswal	Prioritizing the barriers to logistical operations for SMEs in rural area using mixed	International conference	2023
119	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Anand Jaiswal	Assessing Strategic Decision-Making in Marketing & Operations through Agile Portfolio Management in Business Process Re-	International conference	2023
120	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Anand Jaiswal	Supply Efficiency and Optimization in Transmitter Manufacturing Industry: A hybrid Model on AHP, Fuzzy and TOPSIS	International conference	2023
121	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Anand Jaiswal	Assessing strategic Transformation of Indian Insurance Sector Evolution	International conference	2023
122	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Anand Jaiswal	Navigating Green horizons. Systematic Agricultural Drone Selection via Grey relational Analysis for Precision	International conference	2023
123	National Confrence on Artificial Intelligence, Technology & Law School, Nagpur	Symbiosis Law School, Nagpur		13th January 2024	Pushpa Negi	Decoding the factors impacting AI Adoption Intentions & its impact on Investment	National conference	2024
124	National Confrence on Artificial Intelligence, Technology & Law School, Nagpur	Symbiosis Law School, Nagpur		13th January 2024	Somnath Paul	Decoding the factors impacting AI Adoption Intentions & its impact on Investment	National conference	2024

125	National Conference on Artificial Intelligence, Technology & Law School, Nagpur	Symbiosis Law School, Nagpur		13th January 2024	Anand Jaiswal	Decoding the Factors Influencing AI Adoption Intentions & its impact on Investment Intention	National conference	2024
126	3rd Pritam Singh Memorial (PRISM) Conference", 2023	Birla Institute of Management Technology (BIMTECH), Greater Noida	Birla Institute of Management Technology (BIMTECH), Greater Noida	17-19th Nov 2023	Karan Khati	Customer Satisfaction Drivers At Bank Branches In Indian Public Sector Banks: A Data Science Approach	International conference	2023
127	2nd International Conference on Advancements in Smart Computing & Information Security (ASCIS 2023) Marwadi university.	Faculty of Computer Applications, Marwadi University, Rajkot, Gujrat in Collaboration with Springer CCIS & Science & Engineering Research Board (SERB), Department of Science &	Marwadi university, Gujrat.	7th-9th Decembber 2023	Ashish Yadav	AHP-MOORA Approach for Industrial Robot Selection in Car Paint: An Industrial Case Study	International	2023
128	International Conference Global Financial and Business Environment (ICGFBE 2023) NDIM		NDIM	28-29th Dec 2023	Ashish Yadav	Navigating Green Horizons. Systematic Agricultural Drone Selection via Grey Relational Analysis for Precision	International conference	2023
129	International Conference Global Financial and Business Environment (ICGFBE 2023) NDIM		NDIM	28-29th Dec 2023	Ashish Yadav	Transitioning from Sunlight to Supply Chain Finance: Navigating the Future of Circular Finance in B2B E-commerce	International conference	2023
130	International Conference Global Financial and Business Environment (ICGFBE 2023) NDIM		NDIM	28-29th Dec 2023	Ashish Yadav	IoT Integration in Drone Supply Chains: Pioneering Circular Logistics and Strategic Problem Solving!	International conference	2023
131	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Anand Jaiswal	Fueling Online-to-Offline Retail Growth with ONDC and Magicpin	International	2024

132	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Teena Singh	Fueling Online-to-Offline Retail Growth with ONDC and Magicpin	International	2024
133	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Ashish Yadav	Fueling Online-to-Offline Retail Growth with ONDC and Magicpin	International	2024
134	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Anand Jaiswal	Hero Honda's Supply Chain Excellence: A Case Study in Achieving Operational Efficiency and Market Leadership	International	2024
135	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Ashish Yadav	Hero Honda's Supply Chain Excellence: A Case Study in Achieving Operational Efficiency and Market Leadership	International	2024
136	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Ashish Yadav	Navigating the Future: The Imperative for Sustainable Leadership in Global Organizations	International	2024
137	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Anand Jaiswal	Supply Chain Management in Disaster Relief & humanitarian Logistics	International	2024
138	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Rajesh kumar	Supply Chain Management in Disaster Relief & humanitarian Logistics	International	2024
139	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Ashish Yadav	Supply Chain Management in Disaster Relief & humanitarian Logistics	International	2024
140	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Ashish Yadav	Tata Motors: Pioneering Electric Mobility in India	International	2024

141	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Kunal Jha	Tata Motors: Pioneering Electric Mobility in India	International	2024
142	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Parveen Kaur	Exploring the Interplay of Ethics, Sustainability, and Leadership: A Bibliometric Analysis	International	2024
143	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Anita Yadav	Unveiling the Challenges and Opportunities of AI in a Sustainable World	International	2024
144	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM	NDIM	22nd-23rd January 2024	Monica Verma	Ethical Leadership & Organizational Sustainability	International	2024
145	4th South Asian Forum on the Acquisition and Processing of Language (SAFAL-23), Acquisition and Processing of Language	Indian Institute of Technology, Kanpur	Kanpur	8th December 2023	Mahima Gulati	TO AGREE OR NOT TO AGREE: Computing Gender Agreement Dependencies in Hindi Compound light Verb Constructions	International	2023
146	International Conference on Contemporary Computing and Informatics (IC3I)	Amity		14-16 Sept. 2023	Rinku Sharma Dixit	Smart Telemedicine using IoT by integrating 5G and block chain techniques	International	2023
147	Fourth International Conference on Electronics and Sustainable Communication Systems (ICESC - 2023)	Hindustan College of Engineering		6-8th July 2023	Rinku Sharma Dixit	A proposed Architecture for Quality based Decision making approach for software re- engineering	International	2023
148	International Conference on Contemporary Computing and Informatics (IC3I)	Amity		14-16 Sept. 2023	Shailee Choudhary	Smart Telemedicine using IoT by integrating 5G and block chain techniques	International	2023
149	Fourth International Conference on Electronics and Sustainable Communication Systems (ICESC - 2023)	Hindustan College of Engineering		6-8th July 2023	Shailee Choudhary	A proposed Architecture for Quality based Decision making approach for software re- engineering	International	2023
150	International Confrence on Environment, Business, and Sustainability: The Emergint Paradigms (ICEBS-2023)	Centre for Social innovations and Management (CSIM), School of Management Bennet University		15-16th Sept. 2023	Prabal Chakraverty	Claim settlement perspective to buy Health Insurance Policies: A Sustainability Study	International	2023

151	International Confrence on Environment, Business, and Sustainability: The Emergint Paradigms (ICEBS-2023)	Centre for Social innovations and Management (CSIM), School of Management Bennet University		15-16th Sept. 2023	Prabal Chakraverty	Achieving Sustainability in Offline – online conflict era for private-label Branding	International	2023
152	International Confrence on Environment, Business, and Sustainability: The Emergint Paradigms (ICEBS-2023)	Centre for Social innovations and Management (CSIM), School of Management Bennet University		15-16th Sept. 2023	Prabal Chakraverty	Antecedents to Entrepreneurship Intention Among Young Adults for Sustainable Economy in Post COVID-19	International	2023
153	International Confrence on Environment, Business, and Sustainability: The Emergint Paradigms (ICEBS-2023)	Centre for Social innovations and Management (CSIM), School of Management Bennet University		15-16th Sept. 2023	Prabal Chakraverty	Gen Z's Purchase Intention Towards Sustainable Fashion	International	2023
154	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Prabal Chakravorty	Moderating Effects of Social Media Advertisement over Traditional media on Consumer Purchase Intention	International conference	2023
155	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Elizabeth Jacob	Moderating Effects of Social Media Advertisement over Traditional media on Consumer Purchase Intention	International conference	2023
156	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Prabal chakraborty	Pharmaceutical Companies initiative in search of Sustainability of Oral Diabetic Drugs: An exploratory research	International conference	2023
157	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Sayanti Banerjee	Pharmaceutical Companies initiative in search of Sustainability of Oral Diabetic Drugs: An exploratory research	International conference	2023
158	ICICC-2024 INTERNATIONAL CONFERENCE ON INNOVATIVE COMPUTING AND COMMUNICATIONS			16th Feb 2024	Arpana Chaturvedi	Deep Learning in the Context of Artificial Intelligence: Advancements and Applications	International conference	2024
159	International Symposium: Pepperdine Univ. CA, USA & NDIM	Pepperdine Univ. CA, USA & NDIM		22nd-23rd January 2024	Arpana Chaturvedi	Analysis of the Perception of People Upon Electric Car Versus Petrol Car on social media.	International conference	2024
160	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Silky Vigg Kushwah	Factors Determining FDI Inflows in India	International conference	2023

161	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Silky Vigg Kushwah	Integration and cointegration: A VECM Approach	International conference	2023
162	4th International Conference on "Global Financial and Business Environment" ICGFBE 2023	New Delhi Institute of Management, Delhi.		28-29th Dec 2023	Pushpa Negi	Relationship between economic conditions (measured has presented paper titled by GDP), market sentiment, and ESG stock	International conference	2023
163	International Conference on "Pathways to Sustainable Economy: A Banking and Finance Perspective"	Indian Institute of Technology, Bombay		12th-13th October 2023	Silky Vigg Kushwah	Volatility analysis among the cryptocurrencies in the World" in the organized by during October 12-13, 2023.	International conference	2023
164	International Conference on Business Intelligence and Data Analytics (BIDA 2024)	RV Institute of Management (RVIM), Bangalore, India	Bangalore , India	06 Apr 2024 - 07 Apr 2024	Ashish Yadav	Impact of Artificial Intelligence on Healthcare Analytics Research: Emerging Themes and Research Trends	International Conference	2024
165	International Conference on Business Intelligence and Data Analytics (BIDA 2024)	RV Institute of Management (RVIM), Bangalore, India	Bangalore , India	06 Apr 2024 - 07 Apr 2024	Anand Jaiswal	Impact of Artificial Intelligence on Healthcare Analytics Research: Emerging Themes and Research Trends	International Conference	2024
166	International Conference on Business Intelligence and Data Analytics (BIDA 2024)	RV Institute of Management (RVIM), Bangalore, India	Bangalore , India	06 Apr 2024 - 07 Apr 2024	Teena Singh	Impact of Artificial Intelligence on Healthcare Analytics Research: Emerging Themes and Research Trends	International Conference	2024
167	5TH INTERNATIONAL CONFERENCE CONFERENCE THEME: "SURVIVAL OF EMERGING ECONOMY AMONG GLOBAL IMBALANCES, INTERNATIONAL MELTDOWN, CULTURAL DIVERSITY AND CURRENT ISSUES: IMPACT ON ENTREPRENEURSHIP	BANGLADESH"VENUE: DHAKA SCHOOL OF ECONOMICS	DHAKA SCHOOL OF ECONOMICS	25-27 FEBRUARY 2024	Teena Singh	INTEGRATION AND COINTEGRATION: A VECM APPROACH TO UNDERSTANDING FINANCIAL ASSET INTERRELATIONSHIPS	International conference	2024
168	Internation Conference of Exploring Media, Law & AI in the Post-Truth Era: An Evolving Ecosystem organized by the SOLH & SOL	Woxsen University, Hyderabad, Indian in collaboration with Ahran Candadian University, Egypt & Univesity of Sinop, Turkeyie.	Ahran Candadian University , Egypt & Univesity of Sinop, Turkeyie.	12-14th March 2024	Arpana Chaturvedi	Unleashing the Elegance of Rivendra Nritya - Gloval Preservation, Protection & Digitization of Music & Dance	International conference	2024

169	5th International Conference on Data Analytics & Management (ICDAM-2024)	GGSIU Delhi	GGSIU Delhi	Acceptance for publication received May 4, 2024	Anand Jaiswal/Ashish Yadav/Teena Singh	SupplyChain Efficiency and Optimization in Transmitter Manufacturing Using AHP Computation	International (SCOPUS)	2024
170	NDIM- Pepperdine University Joint Symposium January 23rd & 24th 2024	NDIM- Pepperdine University Joint Symposium January 23rd & 24th 2024	NDIM	January 23rd & 24th 2024	Ritu Talwar	The Mediating Role of Green Attitude in INDIA :Impact of Green Human Resource Management on Employee	international	2024
171	NDIM- Pepperdine University Joint Symposium January 23rd & 24th 2024	NDIM- Pepperdine University Joint Symposium January 23rd & 24th 2024	NDIM	January 23rd & 24th 2024	Nishtha Agrawal	Navigating the Future: The Imperative for Sustainable Leadership in Global Organizations	international	2024
172	NDIM- Pepperdine University Joint Symposium January 23rd & 24th 2024	NDIM- Pepperdine University Joint Symposium January 23rd & 24th 2024	NDIM	January 23rd & 24th 2024	Sushma Muralie	Workforce Gender diversity and sustainability performance of Organizations: Empirical evidences from India	international	2024
173	NDIM- Pepperdine University Joint Symposium January 23rd & 24th 2024	NDIM- Pepperdine University Joint Symposium January 23rd & 24th 2024	NDIM	January 23rd & 24th 2024	Nishtha Agrawal	Role of Technology and AI ML in Leadership and Sustainability	international	2024
174	ICAMC-2024	HMR Institute of Technology and Management	Hamidpur , New Delhi	16-17th May 2024	Nishtha Agrawal	Strategizing Sustainability: Analysing Barriers to Last Mile Logistics through Interpretive Structuring Modelling (ISM)	international	2024
175	International Conference on Innovations in Business and Management (ICIBM24)	Shri Ram Institute of Higher Education Kanpur, India	Shri Ram Institute of Higher Education Kanpur, India	26-27th May 2024	Dr. Ritu Talwar	Innovatin in SCM: Promoting Sustainability through circular supply	international	2024
176	International Research fair "Anusandhan 2.0"	Research Society, Student Gymkhana IIT Mandi, Himanchal Pradesh	IIT Mandi	18th-19th June 2024	Dr. Ritu Talwar	Taylor's 14 Principles of Functional Management and Industry 4.0 :Relevances and Emerging Practices	international	2024
177	3rd International Confrence on Innovative Research Practices in Social Sciencies (IRPSS-2023)	Institute of Engineering & Management Kolkata In Associate with Smart Society, USA	Kolkata	16-18th Nov. 2023	Prabal chakraborty	Consumer's Intention towards dark tourisms: An Empirical Study in Kolkata, India	International	2023
178	3rd International Conference on Innovative Research Practices in Social Sciencies (IRPSS-2023)	Institute of Engineering & Management Kolkata In Associate with Smart Society, USA	Kolkata	16-18th Nov. 2023	Prabal chakraborty	Antecedents to Purchase Intention towards Private level branding in organized Pharmacy Retail Chain	International	2023

179	5Thinternational Conference On Data Analytics & Management (ICDAM2024)	London Metropolitan University, London, UK in association with the WSG University, Bydgoszcz, Poland, Europe, Portalegre Polytechnic University, Portugal, Europe, SGGW Management Institute & BPIT, GGSIPU, Delhi	Online	14-15th June 2024	Dr. Arpana Chaturvedi / Prof. Praveen Malik/ Mr. Rahul Thakur (Student Marketing & BA),	Leveraging Machine Learning and Robotic Processing Automation to Automate Marketing Tasks and Improve Campaign Performance	International	2023
180	HSP 2024: 37th Annual Conference on Human Sentence Processing	University of Michigan, Ann Arbor		16-18th May 2024	Mahima Gulati	Processing Subject and Object Agreement in Light Verb Construction: Electrophysiological Insights from Hindi		2024
181	5th International Conference on Data Analytics and Management (ICDAM-2024)	Organized jointly by London Metropolitan University, London, UK in association with the WSG University, Bydgoszcz, Poland, Europe, Portalegre Polytechnic University, Portugal, Europe, SGGW Management Institute & BPIT, GGSIPU, Delhi	Online	14-15th June 2024	Prof. Praveen Malik/Dr. Arpna /Mr. Tanish Yadav (Student)	Optimizing Spotify's Marketing Strategies in Delhi-NCR: An Empirical Analysis of User Engagement and Media Influence		2024
182	13th TIPSCON 2024: An International Conference on the Theme "Nurturing Growth Through Indigenous Development: A Key to Global Competence Sponsored by ICSSR	India International Center, New Delhi	India International Center, New Delhi	10th August 2024	Raj Kumar Garg	A Study on the Prospects of Integration of 5G with DSRC for the purpose of Data Communication in variety	International conference	2024
183	ICGFBE 2023 Global Financial and Business Environment	NDIM	NDIM	28-29th Dec 2023	Swati Bhatnager	Influence Tactics and Dealer Satisfaction in Emerging Markets: A SEM –Neural Network Integrative Approach	International	2023
184	2nd Global Industrial Relations Summit's paper writing competition.	All India Organisation of Employees in collaboration with FICCI & E&Y &ILO	FICCI Federation House, New Delhi	11-12th March 2024	Swati Bhatnager	Revitalizing the Bhagalpur Silk Industry: Government Initiatives for Sustainable Growth	International	2024
185	4 th AIMA ICRC Case Writing competition and Conference	ICRC, AIMA, Delhi	Lajpat Nagar Delhi	9-11th May 2024	Anand Jaiswal	Optimization of Logistics and Supply Chain: A Case Study of Outlook India Publishing	International conference	2024

186	5th International Conference on "Survival of Emerging Economy among Global Imbalances, International Meltdown, Cultural, Diversity, and Current Issues: Impact on Entrepreneurial	Dhaka School of Economics, Bangladesh	Dhaka School of Economics, Bangladesh	February 25-27, 2024.	Silky Vigg Kushwah	An Empirical Study to analyse the Factors Determining Foreign Direct Investments in India"	International conference	2024
187	3rd International Conference on Management of MSMEs on "Entrepreneurial Innovation and Digital Governance for Inclusive and Sustainable Growth"			January 19-21, 2024".	Silky Vigg Kushwah	Are SME Stock Index Vulnerable to the Volatility of National Stock Exchange Index? An Empirical Investigation " during	International conference	2024
188	Proceedings of The International Conference on Electronic Business Volume 23, "AI and Precision Analytics in Financial and Medical Services"	College of Management, National Chung Cheng University (CCU), Chiayi, Taiwan jointly with the support of Faculty of Business and Economics, University of Hong Kong (HKU), S.A.R. China and co-sponsored by the International Consortium for Electronic Business, Journal of	International Chiayi, Taiwan	21st Oct 2023	Vinod Kr. Saini	Social Media Advertising in The Recent Years: A Bibliometric Analysis and Thematic Overview	International conference	2023
189	Proceedings of The International Conference on Electronic Business Volume 23, "AI and Precision Analytics in Financial and Medical Services"	College of Management, National Chung Cheng University (CCU), Chiayi, Taiwan jointly with the support of Faculty of Business and Economics, University of Hong Kong (HKU), S.A.R. China and co-sponsored by the International Consortium for Electronic Business, Journal of	International Chiayi, Taiwan	21st Oct 2023	Vinod Kr. Saini	Gen Z Consumers' Purchase Intention Towards Organic Cosmetic Brands Advertised on Social Media	International conference	2023
190	National Confrence on Business Transformation: Challenges and Opportunities for Sustainable Growth.	Research and Development Cell of Sriram Collage of Commerce University of Delhi	DU, Delhi	4th Nov. 2023	Swati Bhatnager	Influence Tactics and Dealer Satisfaction in Emerging Markets: A SEM –Neural Network Integrative Approach	International	2023
191	4th International Conference on Contemporary Perspectives in English Language, Literature & Cultural Studies held at Chandigarh University in collaboration with University of Alcalá, Spain.	Chandigarh University in collaboration with University of Alcalá, Spain.	Chandigarh University	13-14th Sept. 2024	Vidushi Sharma	Teaching English as a Second Language to the Present Generation: Challenges and Remedies	International conference	2024