

NEW DELHI INSTITUTE OF MANAGEMENT

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October'18 Newslines

Activities 1st–31st October 2018

Recruiters at the Campus

Participants	PGDM students of 2017 -19 batch
Companies Visited	ACS Consultant; Amazon; Ameriprise Financial; Bajaj Electricals; Bharti Airtel; Capital
-	First; CIANS; Colgate; Dyson; HDFC AMC; Indigo Airlines; Kazo Fashion; Kurlon; Mirus
	Solutions; Naukri.com (Info Edge India Limited); PropTiger; Publicis.Sapient; Wagh Bakri;
	Xceedence;

International Cultural Exposure to Students

Date / Venue	2 -10/10/2018 / Europe
Participants	Students
In Brief	Students went for a week to Germany, Austria and Czech Republic. Students at
	Germany went to FOM University, met Prof. Tilko Dietert, Associate Professor,
	FOM who delivered a lecture on 'Lean Development'. They went to BMW welt, for
	industry visit and saw their showroom in Germany. Students had a cultural exposure
	of Austria and Czech Republic.

Mr. Kulwant Singh Hora, ED & CFO, Salvatore Ferragamo India at Campus for Guest Lecture

Date / Venue	03/10/2018 / Campus
Resource Person	Mr. Kulwant Singh Hora
Participants	Students of PGDM batch of 2018 - 2020
In Brief	Mr. Hora started by asking students what is the purpose of life. He explained that
	after PGDM, you will be Sales Manager instead sales executive. He also explained by
	giving a study of Harvard that by having specific goals can make one go places and
	earn double the salary than not having specific goals. He emphasized on having
	SMART (Specific, Measurable, Actionable, Relevant and Time bound) goals. He
	insisted that students have to sharpen their skills and improve their knowledge.
	Ample data is available on internet but how we use that data is important. Elvin
	Tofler said learn unlearn relearn. Disruption is happening everyday example Uber
	does not own any car but it is still number 1. Artificial Intelligence, blockchain,
	quantum computing are important technologies and companies who implement these
	become successful like Airbnb. Amazon.



Date / Venue	04/10/2018 / Campus
Resource Person	Prof. M Jagadesh Kumar
participants	PGDM students
In Brief	Mr. Jagadesh Kumar shared his experiences with NDIM students. He said everyone
	has potential which needs to be recognized and use to its fullest to achieve goals in
	life. He emphasized four aspects to successful person is study, remember, critical
	thinking and last one is to repeat all these. Key to successful person is lifelong
	learning

Fourth Edition of Yes Bank Natural Capital Awards Ceremony

Date / Venue	10/10/2018 / Taj Mahal Hotel, Delhi
Resource Person	Mr. Rajeev Ranhjan Mishra, DG, National Ganga Mission and Mr. Sandeep, APCCF
Participants	Prof. V N Srivastava and Ms. Raj Changarani
In Brief	YES BANK, India's 4 th largest private sector Bank, has successfully completed its
	four editions of Natural Capital Awards (NCA). The Bank felicitated the pioneers of
	natural capital conservation in a grand ceremony in New Delhi on October 10, 2018,
	which was the YES BANK's first carbon neutral event.
	which was the TES DATAK'S first carbon neutral event.
	Winners of both individual and organization category were felicitated at the award
	ceremony in New Delhi on October 10, 2018 in the presence of distinguished guests
	from country and government partners
	Organisation category winners included Godrej Industries, ACC, Ambuja Cement,
	Adani ports & SEZ, Mahindra World City, GVK Biosciences, Nano Bubbles
	Banglore (OPC), Shree Vivekanad Research and Training Institute and IIT
	Gandhinagar
	Shri Suresh Prabhu, Hon'ble Minister for Commerce & Industry and Civil Aviation
	addressed through a video message highlighting the importance of natural capital
	Charter was signed between YES BANK, UN Global Compact Network India
	(GCNI) and Synergie in line with Ministry of Environment, Forest & Climate
	Change's 'Green Good Deeds' campaign and Sustainable Development Goals
	through 'Climate Literacy program' across 100 schools in Delhi NCR
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Guest Lecture Organised by Markomania: a Marketing Club

Date / Venue	13/10/2018 / Campus
Resource Person	Mr. Karan Kapoor, Deputy Manager Business Development, Northern Region
Participants	NDIM Students
In Brief	Mr. Kapoor delivered a phenomenal lecture on stock markets and investments.
	Students interacted and asked questions about their future goals.

Marketmatics: an Inter College Event

Date / Venue	13/10/2018 / Campus
Organised by	Markomania a marketing Club
Jury Memebers	Ms. Shivali Chauhan, Fashion Blogger & CEO, Classifiedbird and Mr. Lalit Sharma, North Head, Knowlarity



Participants	8 teams of 4 – 5 members each from different institutes of Delhi and NCR
In Brief	The event had following 4 rounds
	1. Tol Mol K Bol
	2. inQUIZitive
	3. Brandwizer
	4. Mark-it until you market
	The teams who won the first and third prize were from NDIM and second winner was
	from IP University.

Twenty Sixth Founder's Day 2018

Date / Venue	16/10/2018 / Campus
Chief Guests	Shri Anil Khaitan, Chairman, SNK Corp; Shri Deepak Bagla, MD& CEO Invest
	India; Shri Hemant Kanoria, Chairman and MD, Srei Group of Companies; Shri
	Katsuo Matsumoto San, Chief Representative, JICA, India
Invitees	Prof. A G Iyer, President & Promoter Director REPA, REPA (Renewable Energy
	Promotion Association; Mr. Abdou Moustapha, First Secretary, Embassy of the
	Republic of Niger; Mr. Ajit Kumar, Reporter, Freelance; Mr. Alieu Bah, Counsellor
	& Head of Chancery, Embassy of the Republic of the Gambia; Mr. Anil Khaitan,
	Chairman, SNK Corp; Dr. Anil Sahasrabudhe, Chairman, AICTE; Ms. Anuja Sehgal,
	Principal Consultant, Client-Invest India Micropensions; Mr. Ashish Aggarwal, CMD
	& Editorial Director, Jagran Prakashan; Mr. Captain D V Arora, Founder and CEO,
	PerfectSolutions; Mr. Deepak Bagla, CEO & MD, Invest India; Mr. Dileep
	Malkhede, Advisor –I, AICTE; Prof. Dr. G. D. Singh, Presidential Secretariat,
	Aginitio Eruditio Prudentia; Mr. Gaurav Pradhan, Advisor Cum CTO, Time Tunnel
	India; Mr. H M Bharuka, Zonal Manager – North, Kansai Nerolac; Mr. Hemant
	Kanoria, CMD, SREI; Mr. Hetal Mehta, President, SGCCI (The Southern Gujarat
	Chamber of Commerce & Industry); Ms. Ira Singhal, SDM, Alipur; Mr. Jayant
	Krishna, Ed & COO, National Skill Development Corporation; Mr. Katsuo
	Matsumoto, Chief Representative, JICA; Mr. M.L. Garg; Capt. Mahesh C. Bhakuni,
	Director HR; Mr. Mahesh Garg, Officer, Indian Railways; Mr. Manjit Bansal; Mr.
	Mikhil Nayyar, CEO, Kimik Studios; Mr. Nitin Jain, Assistant Vice President-
	Investment Banking, JRL Financial Services; Mr. Pawan Nagpal; Mr. Prabhat Sinha,
	CEO & founder, SMG Global Market Enterprise; Mr. Pramod Akula, CEO &
	Principal Consultant at Matrix, Matri Management Consultancy ; Mr. Pronoy Dutt,
	MD, 360 Degree; Mr. R. Anand, Sr. Vice President HR, HCL; Mr. R. Thiagarajan;
	Mr. R.K. Arora; Mr. Rajan Pandhi, Director, DMA; Mr. Rishi Kumar, DD New
	Dehli, Media; Mr. Santosh Kumar, Sr. Manager –Sales, Jagran New Media; Mr.
	Sarvagya Mishra, Co-Founder, Pinnacle Works; Mr. Satinder K Lambah, Chairman,
	Ananta Aspen Centre; Mr. Shri Tarlochan Singh, Ex-MP, Rajya Sabha; Mr. Sudhir
	Kumar Jain, Professor, LBSI of Management; Mr. Sudhir Tiku, Country Head,
	Bosch; Mr. Suresh Goel, DG, Indian Council of Cultural Relations; Mr. TKA Nair,
	Former Advisor to Former Prime Minister Dr. Manmohan Singh; Dr. Uddesh Kohli,
	Secretary General, IFTDO (International Federation of Training & Development
	Organisations
In Brief	Shri Anil Khaitan introduced himself to the audience and congratulated NDIM for
	founder's day. MBA is a degree where students need to go through a lot of learning
	which comes from withinself when one faces real world for action. You must be
	fearless courageous and have conviction to carry out your mission. We all have mind
	body and soul and battle goes on within. In this process you need to listen to inner
	voice influenced and developed by intellect. Even if you go wrong you should have
	courage to correct yourself. This will sharpen your inner self thus help you to be
	successful.
	Shri Deepak Bagla expressed overwhelming gratitude to three of his mentors with



whom he was sharing the dais at founder's day of NDIM.

He shared his views on the prospect of India's growth story as the head of the foreign investment cell in India. In last 40 months, foreign investment have risen to Rs. 222 billion.

India is the fastest growing economy.Size of the economy is one of the five largest ones. India has the largest work force having average age of working group between 29-35. This country has the largest market with 1.5 billion population.

Then **Shri Hemant Kanoria**introduced himself. He talked about how he failed in three businesses which he started after graduating in Commerce. Though he failed, he learnt from each failure and he did not give up which he did not learn from formal education system, he at present is in the BOD of many companies . He learnt from each failure and like Ekalavy he has eagerness to learn. He has venture in telecom industry and at present has 42 thousand towers.

There are huge opportunities in India. If there is any problem, there is opportunities also. Many of infrastructure companies failed and hence caution is necessary. One needs to identify critical factors of failure and success. It is necessary to have wild thinking, scalability and out of the box thinking. There should be entrepreneurial attitude as entrepreneurs are the creators of jobs.

Shri Katsuo Matsumoto San introduced himself and telling us how India is the largest partner of OCD from JICA. Japan's cooperation started from 1956 and ever since is growing largest Relationship between India and Japan is strategic collaboration has been taking place in the following areas

- 1. Transport
- 2. Power
- 3. Education
- 4. Technology Industry.
- 5. Japan has distance learning Centre in Hyderabad

India is the fastest growing economy and Japan is willing to grow good relations with India.

Japan is able to impart innovative and management skills. Recently NDIM has signed an agreement with Indo-Japan technical skill development.

Shri TKA Nair spoke about Japanese and Indian relationship

Dr. Anil Sahasrabudhe, Chairperson AICTE

He appreciated NDIM's unique way of celebrating the founder's day through felicitating gems of the corporate. NDIM's recruiters are participating in large number which is very encouraging. As the head of AICTE, he mentioned that Many institutes of higher learning are closing down though there is requirement of education in the country. He suggested that best performing institutes should support neighbors. NDIM should also do the same. 500 education institutes should improve their standard India should develop best ecosystem in the world for best institutes. Alma Marta should come forward. Those who got opportunity should support others. NDIM has stated incubation centre which is necessary for creating entrepreneur who can create jobs in the economy.

The Business Excellence Award were given to:

- 1. Mr. Mikhil Nayyar, CEO, Kimik Studios
- 2. Mr. Sudhir Tiku, Country Head, Bosch
- 3. Mr. Jayant Krishna, ED &COD, National Skill Development Corporation
- 4. Dr. Mahendra Mohan Gupta, CMD & Editorial Director, Jagran Prakash
- 5. Mr. H.M. Bharuka , MD, NEROLAC
- 6. Mr. Satinder K. Lambah, Chairman, Ananta Aspen Centre



7. Mr. Patu Keswani, Chairman & MD, Lemon Tree Hotels
They were facilitated by chairman Dr. V.M. Bansal.

Future of Energy 2050 Conclave and Award Ceremony

Date / Venue	16/10/2018 / Campus
Participants	 Mr.A K Juneja, Executive Director(Renewable Energy), NTPC; Mr.Abhishek, DERC; Mr.Ambrish Chandra Pandey, Asst. V. P, BSES; Mr.Anand Behari Agrawal, Former Chairman, BBMB & Ex-Executive Director, NHPC; Mr.Animesh Anshu, NHPC; Mr.Anshu Kumar Chaddha, Manager(P&S), NTPC; Mr.Ayush Kumar, NDIM; Mr.B L Jangir, WTO, HPL; Mr.Col Mahesh Khera, India and Sri Lanka Chief of Srategy & Business, International Sales, Avast; Mr.ES Rao, MD, IFCILTD; Prof. Dr., G D Singh, Founder & President, AACCI; Mr.Hetal Mehta, President, SGCCI; Mr.K A Khan, AT/DDA; Mr.K M Gupta, Solar Life Engineers; Mr.Major Singh, Former Chairperson, CEA; Ms.Meenakshi Davar, Director(HR), Power System Operation Corporation; Mr.P V S N Murty, Mananging Director, Sri Tirumalesa Suystems; Mr.Pankaj Kumar, Secretary, Bureau of Energy Efficiency; Mr.Pawan Kumar Nagpal, P N Associates; Mr.Prabhat Varshney, Vice Chairman & Governing Council Member, SAFEE; Mr.R N Khazanchi, Ex MD, PHPA; Mr.R. Thiagarajan Iyer, Hon. Regional Director – BD, Markenomy & Enertia; Mr.S C Sharma; Mr.S. K. Dandona, Consultant, Desein; Mr.Tarun Kapur, Vice Chairman, DDA; Dr.V. K. Garg, Chairman, TERC; Mr.V.S. Venkatesan, Addl. General Manager, NTPC; Mr.Vijay Prakash, General Manager(HR), ONGC; Mr.Vinod Bhardwaj, MD, Indusree Power; Mr.Yogender Singh, Ex CMD, NHPC
In Brief	NDIM has signed a MoU with (REPA) to start postgraduate certification course for management students. Prof. A G Iyer, Chairman & Dean, World Institute of Renewable Energy (WIRE) along with other trainers will train students to help in skill enhancement which will enhance their job profiles.

Global Yoddhas: Intra College Competition

Date / Venue	17/10/2018 / Campus
Organised by	International Business Club
Participants	PGDM students of 2016 – 18 batch
In Brief	 The event provided students an opportunity for development of leadership & services and honing of students' skills in international business, marketing management and logistics. The event had the following two activities Quiz on Global Politics, Current Affairs and Indian Economy & Trade Role Play on 'Trade War' The cash prizes were given to winners and participant certificateswere distributed.

'Happiness at Work': A Book Release and Panel Discussion

Date / Venue	18/10/2018 / Campus
Resource Person	Mr. R Anand
Participants	Mr.A.K. Srivastava, Vice President-Competency Basied Education Director & Head of
-	Institution, Amity University, Noida (UP); Mr. Aakash Khandelwas, DPS Amritsar; Ms. Aarti
	Arora, Officer, Subros; Ms.Aarti Dewan, Director –HR, SDG; MS. Amanpreet Bains,
	Assocaite Manager (HR), Hero MotoCorp; Mr.Amindra Negi, Associate General Manager-
	HR, HCL technologies; Mr.Amit Malik, Chief People, Operations & Customer Service
	Officer, Aviva Life Insurance Company India; Mr. Anant, Owner, Memory Vision;



	 Mr. Anurag Jain, Director, HCL technologies; Ms. Anushri Verma, HR, Business Partner, HCL technologies; Ms. Ardhendu Das, Head of Partnerships and Alliances, Ceekr Concepts; Mr. Arun Bose, Director, HCL; Mr. Ashfaq Ahmed, Founder- PNGI. Director -NSG, New Search Group; Mr. Ashish Mehta, CEO, Trainingfirst; Mr. Ashok Kumar Arya, Advocate, Supreme Court of India, Arya & Co.; Mr. Birendra Prasad, Professor, Deptt. Of Management, Manav Rachna University; Dr.G P Rao, Founder, Good People Relations; Ms. Garima Sharma, HR Manager, Gemalto (SafeNet Infotech); Mr. Gaurav Kumar Soni, Manager-HR, Subros; Dr. Harshmeet Kaur, Doctorate in Psychology, writer, freelancer, senior counselor; Ms. Heena Verma, General Manager -HR, Times Group; Mr. Hemant K Jha, Senior Portfolio Manager, McGraw-Hill Education; Mr. Himanshu Sharma, General Manager, HCL technologies; Mr. Krishnan Chatterjee, Chief Customer Officer, SAP India; Mr. Kulwant Singh Hora, Executive Director (CFO), Salvatore Ferragamo; Mr. M L Taneja Alongwtih, HCL; Ms. Madha Mathews, Executive Editor – Commissioning, SAGE; Ms.Manisha Nayar, Associate Director (HR), Macmillan Education; Dr. Naipal Singh, Senior Manager (HRD), Oriental Bank Of Commerce; Mr. Nandan Singh, Manager, NHRDN; Mr. Neeraj Sharma, Associate General Manager-Compensation and Benefits, HCL technologies; Mr. Nikhil Taneja, Group Head-HR, SChand Group; Ms. Nitika, Marketing Executive, SAGE; Mr. P.K Sharma, SCF, BIS; Mr.Parth Saxena, Business Analyst at Ceekr, Ceekr; Mr.Pradeep Malhotra, Social Entrepreneur: Documentary Maker, Seal WisdomNet; Ms. Preeti Jaiswal, V Corp Ventures; Mr. Rajender Bhati, Managing Director, Shri Balaji Group; Mr. Rajesh Kumar Arora, Vice President, CPLJ: MrRakesh Sharma, Director, Rondae; Mr. Ravish Matik, Associate Manager (Operations), Paharpur Business Centre; Mr. S Sharma, Travel Writer/Short Filmmaker, McGraw-Hill Education (India); Ms.Sarmistha Patel, Sr. Manager (HR & Admn), TCNS Clothing Co.; Mr. Saurav Dey, Vice President, Group Het., Ne. Naisha Mathaw, Son
	Manager, NEO Petcon India; Mr. V. Thyagrajan, Head-Training & Corporate Resources Corporate Resource Centre, Apeejay Stya University; Ms. Vimal S Metha, President, FIPA; Mr. Vinod, Manager, NHRDN; Mr. Vishal Singh, Head-Talent Acquisition, Hero MotoCorp
In Brief	Mr. Anand elaborated a few happiness mantras which if implemented, can keep everyone cheerful and satisfied for all times to come.Some of the most common ways to be happy as concluded in the discussion were: We should go back to our school and college life, trying to connect with our old friends. It is essential to create a social fabric by connecting with our neighbors, childhood associates and by going to our hometown and city. Most importantly, our happiness should exist in doing something for the needy and focusing on ourselves rather than what others are doing all the time. The most important learning of the session was that there is no end to worldly accomplishments, so one should not be desperate to get more and more in life and should be exultant with whatever we have attained already.

Navotsava – Durga Puja & Dandiya Night Celebrations at NDIM

Date / Venue	18/10.2018 /Campus
Participants	Students and Faculty
In Brief	Durga Pooja not only symbolises the victory of good over evil (Goddess Durga's victory over Mahishasur) but also celebrates the spirit of Indian culture in its



togetherness. Devotees, not only celebrate the festival by offering prayers to the Goddess but also wear traditional and colourful dresses, sing folk songs and indulge in other fun activities like- playing Dhak with Dhunuchi Naach and Dandiya.
Bengali Food (BHOG) was served between 1:00pm-3:00 pm. Menu of the lunch was as -Luchi (poori), Alur Dom (dumaloo sabzi), Bengali chutney (tomato chutney) and Special Bengali payesh (kheer).
Lots of students, faculty and staff enjoyed the festive food.
In the evening students performed Dunuchi Naach with Dhak and enjoyed till late evening Dandiya dance.

International Workshop on 'Professional Ethics and Fraud'

Date / Venue	30/10/2018 / Campus
Resource Person	Prof. Ambika Solanki, Senior Teaching Fellow, Birmingham City Business School,
	Birmingham
Participants	PGDM students and Faculty
In Brief	Prof. Ambika Solanki explained to outgoing students of PGDM batch 2016 -18 and
	faculty the importance of professional ethics and the importance of five fundamental
	principles of professional ethics – integrity, objectivity, professional competence,
	confidentiality and professional behavior with examples of Enron fraud case and
	Satyam Scandal.

AICHI Cooperative League of Commerce and Industry, Japan at NDIM

Date / Venue	31/10/2018 / Campus
Resource Person	Mr. Joe Fukuda, General Manager, Aichi Cooperative League of Commerce &
	Industry
Participants	Students, Technical Intern Training Program
In Brief	Mr. Joe Fukuda, General Manager, Aichi Cooperative League of Commerce &
	Industry having more than 1200 international interns working in Japan, was at the
	NDIM under Indo-Japan Technical Intern Training Program (TITP), to see the
	students who will face the interviews and work in Japan, he was highly impressed
	and appreciated the quality of preparedness. NDIM is selected by NSDC, Ministry of
	Skill Development and Entrepreneurship India and Ministry of Japan to help
	technical intern trainees to learn skills in Japan and improve their vocational lives by
	utilizing the learned skills back in India.

Understanding how fake news can impact the course of elections.

Date / Venue	31/10/2018 / Hotel Claridges, Delhi
In Collaboration	Indian Express under i.e. Thinc Discussion
Participants	Ms. Madhu Dogra and Ms. Raj Changarani
Chief Guest	Mr. Nasim Zaidi, Former Chief Election Commissioner
Panelists	Mr.Chandra Mani Shukla, IPAC, Executive Council Member; Tom Goldstein,
	Founding Dean & professor, Jindal School of Journalism and Political Scientist;
	Ashutosh, Former TV Journalist and Former AAP Leader; Ms. Sudha Pai, Political



	Scientist and Jency Jacob, Boom Managing Editor
Moderator	Ms. Seema Chisthi, Deputy Editor, Indian Express
In Brief	Mr. Nasim Zaidi while opening the discussion spoke that Election Commission
	(EC) is not equipped to handle the challenge of fake news alone. He was of the
	opinion that EC should talk to social media and work together to mitigate the effects
	of fake news.
	Goldstein cited the examples of Donald Trump administration in the US arrogates to
	itself the task of deciding what is credible, what is true and what news is.
	Ashutosh said the menace of disinformation is not new and it can be traced back to
	2013 elections.
	Ms. Pai said it is important to look beyond the role played by political parties in
	exacerbating the problem. Economic reforms affect the middle class and they are not
	interested in governance, which creates an atmosphere for fake news to flourish